

Systematic Voters' Education and
Electoral Participation

(SVEEP)

Surendranagar

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A. SITUATION ANALYSIS

1.1 Number of voters, male voters, female voters

Statment Showing Electors and Population ration																			
AC NO	AC NAME	Population -2011					Projected Population- 2012					Electors as on 01-01-2012					EP Ratio		
		MALE	FEMALE	OTHERS	TOTAL	Sex Ratio	Male	Female	Other	Total	Sex Ratio	MALE	FEMALE	OTHERS	TOTAL	Gender Ratio	Male	Female	Total
60	Dasada	157766	147430	4	305200	934	160274	149774	5	310053	934	106072	93059	1	199132	877	66.18	62.13	64.23
61	Limbd	187521	175133	1	362655	934	190503	177918	1	368422	934	117372	102382	0	219754	872	61.61	57.54	59.65
62	Wadhwan	186683	172649	12	359344	925	189651	175394	14	365059	925	117382	105383	0	222765	898	61.89	60.08	61.02
63	Chotila	176315	163339	8	339662	926	179128	165936	9	345073	926	102054	86429	0	188483	847	56.97	52.09	54.62
64	Dhrangadh	202019	186993	0	389012	926	205049	189966	0	395015	926	125907	111437	0	237344	885	61.40	58.66	60.08
AC Total :		910304	845544	25	1755873	929	924605	858988	29	1783622	929	568787	498690	1	1067478	877	61.52	58.06	59.85

1.2 Age cohort

Age 18 - 19 Years			
Year	2010	2011	2012
Voters	15623	26316	29371
%age of Population as per census	4.32	4.32	4.32
%age of total population as per voter roll	0.90	1.50	1.60

1.3 Vulnerability within AC in the last 3 Legislative Assembly Elections.

STATEMENT SHOWING CRITICAL / VULNERABLE POLLING STATIONS*
(as per last Loksabha General Election-2009)

SR. NO.	AC NO. & NAME	TOTAL POLLING STATIONS	NO. OF CRITICAL POLLING STATIONS/LOCATIONS								NO. OF VULNERABLE POLLING STATIONS
			C1		C2		C3		Total Critical		
			P.S.L.	P.S.	P.S.L.	P.S.	P.S.L.	P.S.	P.S.L.	P.S.	
1	2	3	4	5	6	7	8	9	10	11	12
1	60-DASADA	245	39	49	16	20	7	9	62	78	65
2	61-LIMBDI	274	33	33	15	19	21	23	69	75	40
3	62-WADHWAN	223	7	8	2	4	29	58	38	70	22
4	63-CHOTILA	237	31	34	14	17	5	5	50	56	35
5	64-DHRANGADHRA	261	36	64	20	31	10	12	66	107	64
Total		1240	146	188	67	91	72	107	285	386	226

* Critical finalised as per the Instruction contained in CEO Gujarat's letter dated : 25-03-2009.

* Vulnerable finalised as per the Instruction contained in CEO Gujarat's letter dated : 04-04-2009.

1.4 No. of higher Educational Institutions in each AC including Technical, Professional and general higher educational institutions,

Details Of Designated Officer at College (Surendranagar District)

Sr.No	Name of Taluka	Name Of College	Name	Designation	Telephone No.				
					STD Code	Office	Residence	Mobile	Email_ID
1	Dasada	Arts Collage-Zinzuvda	Devajibhai G.Solanki	Proffessor	---	----	----	94290 81404	
2	Dasada	Shree SurajMalji High School-Patdi	Harkantbhai B.Joshi	Principle	2757	227033	-----	94270 45919	
3	Dasada	ITI-Patdi	H.P.Tapariya	Vistaran Officer	2757	227033	-----	98796 22439	
4	Lakhtar	Shri A.V.Oza B.Ed/P.T.C.Collage	Amratbhai M.Makwana	Principle	2757	223900	-----	98795 84984	
5	Limbdi	Sarvoday Poly Tec.	Hareshbhai Vasoya	Clerk	2753	260876		99091 74733	

6	Limbdi	Sakhida Arts,Comm.&Home Sci.College,Limbdi	C.U.Parmar	Clerk	2753	260025		99048 19897	
7	Sayla	L M Vora Arts College Sayla (Non Granted)	C.K.Vyas	Principal	2755	280838		98257 55307	
8	Wadhwan	C.U.Shah Farmacy College, wadhwan	Dr N P Jivani,	Principal	2752	240591		98253 56494	
9	Wadhwan	C.U.Shah M.C.A College, wadhwan	Dr H B Bhadka	Principal	2752	247711		93740 09523	
10	Wadhwan	Wadhman Bharti P.T.C College, Wadhwan	Mr Prakash C Parghi	Principal	2752	240856		96012 63893	
11	Wadhwan	C.U.Shah Polytechnic, Wadhwan	Mr K H Bhatt	Principal	2752	243494		94284 08370	
12	Wadhwan	Shri M.P.Vora Commerce College, Wadhwan	Dr R M Talvani	Principal	2752	243592		98795 33234	
13	Wadhwan	Shri B.B.Shah B.Ed College, Wadhwan	Mr H I Holiya	Principal	2752	243591		94276 65785	
14	Wadhwan	Vikas vidhalaya P.T.C College, Wadhwan	Mr Chandramaul	Principal	2752	242593		98251 66956	
15	Wadhwan	Diploma & Engg College, Kothariya	Mr Hitesh H Wanara	Principal				99252 59479	
16	Wadhwan	Shri M.M.Shah B.Ed College, Wadhwan	Mr Govind G Lakum	Principal	2752	22582		98791 80102	
17	Wadhwan	C.U.Shah Medical College, Surendranagar	Dr H H Agaravat	Principal	2752	304000			
18	Wadhwan	Shri L N Maitri P.T.C College, wadhwan	Mr N P Prajapati	Principal	2752	222140		94289 14547	
19	Wadhwan	Shri L.M.Doshi P.T.C College, Surendranagar	Shri Alakaben Devmurari	Principal	2752	240856		94275 51253	
20	Wadhwan	Dist. Education Training Bhavan, Surendranagar	Mr G B Tundiya	Principal	2752	223170		98248 25561	
21	Wadhwan	Kalubapa P.T.C College, Vaghela, Ta.Wadhwan	Mr V K Vora	Principal	2752	259531		97239 15475	
22	Chotila	Shree sheth J.S. Sarkari High school Chotila	Shree V.L. Zapadiya		2751	280415		99793 55733	
23	Chotila	I.T.I Chotila	Shree S.N.Dal		2751	280530		98256 96276	
24	Chotila	Shree Muni.High school Thangadh	Shree A.D.Joshi		2751	220285		94288 12233	
25	Chotila	Shree Dodhiwala art.& Com. college Thangadh	Shree K.L.Gadhvi		2751	222400		90332 75734	
26	Muli	Shree I.T.I.Muli	Jignesh Narendrakumar Chauna					99785 15735	
27	Muli	Shree Ma. & U.ma School Sara	Shree Ukalal bhanabhai Parmar					76980 66194	
28	Muli	Matru shree s.p.shah u.ma school jasapar	Shree Ranjitsinh Devendrasinh					99092 01617	

29	Muli	Shree C.R.Gardi Vidhyalay Sarla	Shree R.N.Prajapati					99895 76661	
30	Dhrangadhra	S.P.JAIN COLLEGE DHRANGADHRA	P.A. DAVE	Principal		260740		98753 14753	
31	Dhrangadhra	MAHAVIR B.Ad. COLLEGE JEGDVA	RITABEN RAVAL	Principal				94271 84575	
32	Dhrangadhra	FARMCI COLLEGE NAVALGADH	RADHESH GUPTA	Principal				98252 09244	
33	Dhrangadhra	P.T.C. COLLEGE VASADVA	RAJUBHAI KARIYA	Principal				94258 95301	
34	Dhrangadhra	I.T.I Dhrangadhra	P.S. LAKUM	Principal	2754	263562			
35	Dhrangadhra	GOVERNMENT TECHNICAL HIGHSCHOOL, Dhrangadhra	N.M. KANZARIYA	Principal	2754	283221		94296 57821	
36	Dhrangadhra	M.D.M KANYA VIDHYALAY MANDIR, Dhrangadhra	KOKILABEN J. YADAV	Principal	2754	282917		94276 62700	
37	Dhrangadhra	M.M. SHAH SANSKAR VIDHYALAY, Dhrangadhra	R.R. GHANGHAR	Principal	2754	282295		94289 28789	
38	Dhrangadhra	SIR AJITSINHJI GOV. HIGHSCHOOL, Dhrangadhra	N.N. VARMORA	Principal	2754	282063		98793 32262	
39	Dhrangadhra	SHETH MOTILAL MULCHAND VIDHYALAY, DHRANGADHRA	<u>K.P.BHIMANI</u>	In. Charge Principal	2754	622908		94275 51196	
40	Dhrangadhra	MAHILA MANDAL SANCHALIT MADHYAMIK SHALA, DHRANGADHRA	SARDARSINH PRATAPSINH VALA	Principal	2754	260894		99790 00819	
41	Dhrangadhra	SHETH MOTILAL MULCHAND VIDHYALAY, SARVAL DHRANGADHRA	PRANJIVANBHAI HANSRAJBHAI DALSANIYA	Principal				94287 20243	
42	Dhrangadhra	KUMARI GARDI HIGHSCHOOL, DHOLI DHRANGADHRA	THAKARSHIBHAI ISWARBHAI PATEL	Principal				98795 70681	
43	Dhrangadhra	MMD SHAH HIGHSCHOOL, RAJSITAPUR DHRANGADHRA	RAMDEVSINH R. PARMAR	Principal				90990 15111	
44	Dhrangadhra	MATRUSHRI MONGHIBEN JETHALAL HIRJIBHAI GHELANI MADHYAMIK SHALA, RAMGADH DHRANGADHRA	YOGESHBHAI DHIRAJBHAI JOBANPUTRA	Principal					
45	Dhrangadhra	KONDH GRAMPANCHAYAT SANCHALIT SCHOOL, KONDH DHRANADHRA	P.R. PARMAR	Principal				94270 46474	
46	Dhrangadhra	G.P.S. HIGHSCHOOL, GANJEDA DHRANGADHRA	JASVANTBHAI D.MAHETA	Principal				99282 91754	
47	Dhrangadhra	MADHYAMIK SCHOOL, MOTA ANKEVALIYA DHRANGADHRA	VASHUDEVBHAI C. MOTKA	Principal				99793 80525	
48	Dhrangadhra	GRANDEEP HIGHSCHOOL, GUJARVADI DHRANGADHRA	HASMUKHRAI A. AMRUTIYA	Principal				99254 74716	
49	Dhrangadhra	SANSKAR BHARTI EDUCATIONAL TRUST SANCHALIT MADHYAMIK SCHOOL, CHULI DHRANGADHRA	GHANSHYAMBHAI H.SONARA	Principal				98255 44987	

50	Dhrangadhra	GRAMPANCHAYAT SANCHALIT SHRIMATI Z.R. MAHETA HIGHSCHOOL, KANKAVATI DHRANGADHRA	DHANJIBHAI PRABHUBHAI LORIYA	Principal				99254 57048	
51	Dhrangadhra	KUMARI SONALI H. GARDI HIGHSCHOOL, GAJANVAV DHRANGADHRA	HANSRAJBHAI MAGANBHAI PANARA	Principal				99793 80488	
52	Dhrangadhra	SHRIMATI S.S. SANGHVI VIDHYALAY, VASADVA DHRANGADHRA	L.V. HERNIYA	Principal				94289 17918	
53	Halvad	I.T.I. Halvad	P.D.Vyash	Principal				99253 59731	
54	Halvad	R.P.P. Girls High School	Nitinkumar M. Dave	Principal	2758	261603			
55	Halvad	D.V. Raval Arts & Science Collage Halvad	Dr. J.N.Makasana	Principal	2758	261418		94267 38585	
56	Halvad	T.P.B.Ad. College Charadva	Parmar Hansaben L	Principal	2758	240571		99135 65420	
57	Halvad	Taksh shila Vidhyalaya, Halvad	Dalsukhbhai S. Kalariya,	Principal	2758	262791		98126 98066	
58	Halvad	Nav Nirman Vidhyalaya Halvad	Dilip Becharbhai	Principal	2758	261161		93768 58425	
59	Halvad	Nalanda High School Halvad	P.M.Sinojiya	Principal	2758	291234		98790 28945	
60	Halvad	Patanjali Vidhyalaya Halvad	Mukesh Aghara	Principal	2758	262791		94283 27602	
61	Halvad	Maharshi Gurukul Vidhyalaya Halvad	B.J.Patel,	Principal	2758	262326		99253 59731	
62	Halvad	Vivekanand Vidhyalaya Havlad	Rahul D. Patel,	Principal	2758	271250			
63	Halvad	Sandipani Vidhyalaya, Halvad	Nileshbhai,	Principal	2758	291250			

1.5 General understanding of the culture of the District which might be a hindrance in male or female voter registration.

In this district main hindrance is low gender ratio 877 compare to census sex ratio 929. As orthodox community like Rabari, Kathi, Darbar, Koli. do not prefer to enroll in photo electro roll because of lower literacy rate and some social beliefs. Female between the age 18 to 20 are not register because the community has belief that after marriage her name will be register where she would be marred. New married woman avoids to enroll.

Also orthodox community does not give photographs to BLO as the photographs may be misused by BLO.

In 60 - Dasada (SC) and 64 - Dhrangadhra agariyas are given importance for enrollment.

1.6 Manpower resources of the State Government available in District that can be tapped at polling station level and at AC level.

For each AC, ERO will look after, within taluka AERO & mamlatdar will look after. To help them sufficient Sector Officers have been appointed for implementation of SVEEP. And booth level. At each booth level Anganwadi Workers, MDM workers, ASHA workers, FPS holder, health workers, talati are available to make the SVEEP programmed successful.

Supervisory staff at taluka level can be entrusted the duty of their department to make the SVEEP programmed successful.

No of Govt. employees working at booth level

	Govt. Employee	No of working employees
1.	Talati	500
2.	Primary School Teachers	7285
3.	Female Health workers	171
4.	Multipurpose health workers	112

1.7 Availability of active and apolitical NGOs or other civil society groups such as, Rotary Club, Lions Club, Senior Citizens Club, etc.

In the district 31 NGOs are available. In last supplementary revision NGO and Mahila Shamakay were involved in this program.

List of NGOs/ Social Workers (Surendranagar)		
Sr.No	Name	Address
1	Shri Heenaben B. Jodhani	7, kailash Park Society, B/H B.ed Collage Wadhwan City Dist:- Surendranagar
2	Shri Savshibhai Makwana	At :- Dhajala Ta:- Sayla, Dist :- Surendranagar
3	Shri Bhavansinh Zala	<u>Agar Kamdar Sangh</u> , At :- Kharagoda, Ta :- Patdi Dist :- Surendranagar
4	Shri Ureshbhai Dave	<u>Shramik Vikash Shansthan</u> , vagheshvari Chock Wadhwan Dist :- Surendranagar
5	Shri Arvindkumar P. Achary	<u>Gharshala Wadhwan City</u> Dist :- Surendranagar
6	Shri Nathala Sagadhiay	<u>Shramik Vikash Shansthan</u> , Ambedkar nagar, Sheri No - 2 Thangadh, Ta :- Chotila Dist :- Surendranagar
7	Shri Neetaben Pandya	<u>Marag,(Maldhari Rural Action Group)</u> National high way - 8A Opp. Bhavani Hotel, I.G.P Banglo, At :- Chotila
8	Shri Bupatbhai Ugreja	<u>Koli Patel Samaj Kedut majdur Sangathan</u> At :- Chotila Dist :- Surendranagar
9	Sanchalak Shri	<u>Sarvoday Yojana</u> , At :- Chorvira Than Ta :- Sayla Dist :- Surendranagar
10	Co-ordinate Shri	<u>Agakhan, Gram Samarthan karyakram</u> At :- Sayla, Dist :- Surendranagar
11	Shri khetabhai P. Solanki	<u>Gramin Sheva trust</u> , Kharovas, B/H R.R. Hospital At :- Limbdi, Dist :- Surendranagar

12	Shri P.D.Jani	<u>Social Action Thru human Involvement (SATHI)</u> , Near Rajput Chora, At :- Sayla, Dist :- Surendranagar
13	Pramukh shri	<u>Gram Vikas Rachnatmak Samiti</u> At :- Narichana, Ta:- Dhrangadhra Dist :- Surendranagar
14	Shri Dilipbhai Koradiya	19/A Sankheshvar nagar, Madhury, Near Ankshetra Ratanpar Dist :- Surendranagar
15	Shri Poonamben kathuriya	<u>Swati Shtri Vikash & Talim Sanstha</u> , G.I.D.C plot :- 65, 66, 67 Dhrangadhra, Dist :- Surendranagar
16	<u>Panchal Vikas mandal</u>	Mama na katavali Sheri, Slala No - 8 Ni bajuma Chotila, Dist :- Surendranagar
17	<u>Nutan Bharti Gram Vidhyapith</u>	At :- Vaghela Ta:- Wadhwan Dist :- Surendranagar
18	<u>Vikash Vidhyalay</u>	At :- Wadhwan Dist :- Surendranagar
19	<u>Surendranagar Vikasa Sansthan</u>	C-1 /165L G.I.D.C Astet Wadhwan City
20	Shri Girish K. Shah	<u>Manav Vikas Sanstha Ghasapur</u> , Post :- Mandal, Ta:- Patdi Dist :- Surendranagar
21	Shri Bhavan Uselbhai	<u>Rushitirth</u>
22	Shri Matubhai D. Goyal	<u>Panchal Vikasa mandal</u> , At :- Chorvira(Than) Ta:- Sayla, Dist :- Surendranagar
23	Shri Rutvik L.Makwana	<u>Vivekanad Cheritebal Trust</u> , Bimora, shashrti nagar First Floor Chotil, Dist :- Surendranagar
24	<u>Kharapat Gramya Vikash Trust</u>	At :- Almpura Ta :-Patadi, Dist :- Surendranagar
25	Sayojak Shri	<u>Gijubhai bal Academy</u> , Dasada Road, Ta :- Patdi, Dist :- Surendranagar
26	<u>Indira Vikash Trust</u>	Mahatma Gandhi Society, Parmar Nivas Post :- Tahnghadh, Dist :- Surendranagar
27	Shri Tanuben Balabhai Parmar	<u>Bhagyoday Education Trust</u> Dr. Ambedkar Nagar, Dhrangadhra, Dist :- Surendranagar
28	Shri Rameshbhai Mankodi	<u>Guj. Mitha Udhog Sangh</u> , 32, Vrundavan park B/H S.T Station Dhrangadhra, Dist :- Surendranagar

29	Shri Devendrabhai Vaniya	At :- Kharagoda Ta :- Patdi, Dist :- Surendranagar
30	<u>Mahila Shamkhay</u>	Block No - 12, Nutan Arunoday Society Shivam Desalbhatni Vav Pase 80 Feet Road, Dist :- Surendranagar
31	Shri Bharat R. Patel	At :- Jepar, Ta:- Chuda Dist :- Surendranagar

1.8 List of digital and print media available at District level and AC level (both private and Government)

1. Local news papers and Magazines -
 1. Samay
 2. Navkar
 3. Tankar
 4. Abhiyan
 5. Navyug etc.

2. Renown news papers
 1. Sandesh
 2. Gujarat Samachar
 3. Divya Bhaskar
 4. Times Of India etc.

3. Local cable networks.

Taluka Wise No of cable operators

Sr.No	Taluka	No of Cable Operators	No of Connections
1	Dhrangadhra	24	2487
2	Halvad	10	1674
3	Surendranagar - Wadhwan	58	33300
4	Chotila - Than	15	3234
5	Limbdi	11	2381
6	Patdi	11	1558
Total		129	44674

1.9 Details of NGOs working for women's empowerment such as Mahila Samakhya that might be useful in your campaign.

Mahila Samakhya Surendranagar				
Sr.No	Name	Designation	Mobile No	Place
1	Vrashaben Bhatt	D.P.C	9909225900	Surendranagar
2	Kankuben Ratadiya	C.R.P	9979442981	Chotila
3	Vrashaben Sarvaiya	C.R.P	9979982439	Chotila
4	Heenaben Paraliya	C.R.P	9898990848	Chotila
5	Mumtajben Sipai	C.R.P	9825741867	Chotila
6	Kalpanaben Dave	C.R.P	9979285234	Muli
7	Rekhaben Rajgor	C.R.P	7698230428	Muli
8	Bhanuben Kareliya	C.R.P	9723439301	Sayla
9	Shahenajben Parghrashi	C.R.P	9909176786	Chuda
10	Avniben Jadav	C.R.P	7383658578	-----
11	Jignashaben Vyas	C.R.P	9427652486	Dhrangadhra(Halvad)
12	Rathod Harshidaben S.	C.R.P	9375899957	Limbdi
13	Makwana DhanGauriben .K	C.R.P	7405225860	Dhrangadhra
14	Kanani Mittalben .B.	C.R.P	8734825163	Limbdi
15	Jadav manisha Keshavlal	C.R.P	9714916177	Sayla
16	Varmora Rekhaben	C.R.P	9427914693	Halvad

No of Self Help groups working in district

Sr.No	Taluka	S.G.S.Y	Sakhimandal	Mission mangalam	Total
1	Chotila	211	684	159	1054
2	Chuda	75	532	42	649
3	Dhrangadhra	148	683	44	875
4	Halvad	99	448	26	773
5	Lakhtar	62	299	25	386

6	Limbdi	186	708	130	1024
7	Muli	73	388	46	507
8	patdi	170	876	212	1258
9	Sayla	195	518	62	775
10	Wadhwan	107	650	39	796
Total		1326	5986	785	8097

1.10 List of State Govt. Departments that are likely to tap for SVEEP campaign,

Sr.No	Department	AC level / Taluka level / Booth level
1	Panchayat (Education I.C.D.S, Agriculture, Health, etc.)	* TDO * Primary teacher * Dy.Mam(M.D.M) * Agriculture * Program officer * Anganvadi workers * Health workers
2	Information department	* Public city * Dy. Director (Information)
3	Industries & G.I.D.C	* Factory Inspector * labor officer
4	Education (Higher)	* Teacher (Higher Secondary) * Principals Collages, ITI, Agriculture institutes
5	Food & drags	* Food & drags inspector
6	D.I.C	* Managers of D.I.C
7	Weight & Measure	* Inspector
8	Agriculture	* Vistran officer agriculture
9	R.T.O & S.T	* R.T.O * Manager (S.T)

10	Co-operation	<ul style="list-style-type: none"> * Co-operative officer * Co-operation societies * Milk societies * APMC
11	Public Distribution System	<ul style="list-style-type: none"> * Dy. Mamltar(Supply) * F.P.S holder
12	Revenue Department	<ul style="list-style-type: none"> * Talati * Mamlatadar * Dy. Collector * Other Revenue Staff

1.11 List of Central Govt. Departments that are likely to tap for SVEEP campaign.

1. Railway
2. Post & telegram

*** Some important central institutions other than Govt. department.**

1. L.I.C
2. Banks
3. B.S.N.L

1.12 List of local traditional and cultural aspects of the district, such as song or drama troupes which will be useful for SVEEP interventions.

1. Padhar folk dance group.

2. Tarnetar mela and other melas at different villages.
3. Religious places like Chotila, Ganpati fatsar(Wadhwan), Matel and other religious places where SVEEP program can be implemented.
4. Bhavai.
5. Reputed singers.
6. Diaro.
7. Maldhari Ras mandalies.

1.13 List of possible partner agencies.

1. Banks.
2. Factory association / owner / G.I.D.C.
3. Different association.
4. Rotary club.
5. Lion / lioness club.
6. Hotel association.
7. Cinema association.
8. Cable connection association.
9. NGOs.
10. Woman groups / Mahila Shamakhya / SHGs
11. NCC / NSS
12. Educational Institutes
13. Milk Co-operative society
14. FPS. (Fair Price Shops)

1.14 List of all Banks, who are members of District Level Banks Committee.(DLBC)

1. Dena Bank.
2. State Bank of India
3. Punjab National Bank.

4. Bank of India.
5. Orient Bank of Commerce.
6. Syndicate Bank.
7. Allahabad Bank.
8. Axis Bank
9. I.D.B.I
10. H.D.F.C
11. I.C.I.C.I
12. C.B.I
13. Kotak Mahindra Bank
14. Canada Bank
15. Bank Of Maharashtra
16. Vijay Bank
17. Shurashtra Gramin Bank(S.G.B)

1.15 What kind of sponsorships we are looking at?

1. For mass awareness through banners, pamphlets, hoardings etc.
2. Sponsorship in different cultural activities like folk dance, Drama, Bhavai, Dairo, etc.
3. Sponsorship in rally, In SMS campaign etc.
4. Creating awareness among both employees and voters.

B. STRATEGIES.

This will include the following:-

2.1 What Team will look after / supervise the implementation of SVEEP Plan?

1. At AC level RO.
2. At taluka level ARO.
3. At group of polling station sector officer.
4. BLO, Primary teacher, MDM organizers, agriculture program officer, anganvadi workers, health workers.
5. Liaison officer deputed for each AC of class 1 officer.

2.2 What would be the distribution of work to implement the SVEEP plan at each level?

I. Action to be taken at District level

- Frequent meeting with political parties
- Appeal to appoint BLA for each polling station by political parties.
- Wide publicity with the help of information dept. in local news paper.
- Slide show in cinema & video theatre.
- Scroll in cable connection.
- Banners & hoarding at prominent places, Govt. Offices. S.T. depot. Railway Station, APMC etc.
- Involve N.G.O., Co-operative societies, other community association & other

voluntary organization in sweep programmed.

- To get Co-operation of celebrities of the district.
- Bulk SMS / Email / Face Book may be used.

II. ERO / RO / AERO / ARO LEVEL

- Appointment / updating of BLO of each polling station.
- Training to BLO / Anganvadi worker, MDM organizers, FPS holders. Health worker & other officials to make a successful programmed
- To inform the public regarding the details of Booth Level Office of the area by putting the board of details of BLO at his home or at his service place. As per part of "KNOW YOUR BLO" programmed.
- To arrange verities of different programmed at colleges, higher secondary schools, ITI & all education institutions level.
- Publicity of election programmed at religious places fare (MELA)
- Publicity through Drama, Bhavai, Diaro & Falk Dance (Padhar Dance)
- During Krushi MELA, The banners should be displayed.
- To involve sarpanch / Delegates of Taluka / District panchayat / Nagarpalika in this programmed.
- To involve, political parties traders association, lions club, Rotary Club, different types of Mandals, Social or religious leaders in this programmed.
- An arrangement for easy availability of form No.6, 7, 8 & 8A may be made at "JAN SEVA KENDRA" at all taluka & also guidance may be provided to fill such forms and evidences to be provided.

- Seminars can be arranged to educate the voters regarding the model code of conduct & the importance of vote without fear and reward to strengthen the healthy democracy,
- Posters appealing the above facts should be displayed.
- At P.H.C. / C.H.C. / Civil Hospital & Hospital run by trust, banners & Hoarding should be displayed. Distribution of necessary forms should be arranged including guiding the people to fill the forms.
- Banks, Corporate Office, Govt. Colonies, Police Colonies, GIDC may be insisted to registers their staff & family members to get enrolled.

III. B.L.O LEVEL

- * Implementation of instructions given from upper level
- * Regular meetings with locals
- * Registration of newly married females and youth
- * Display of banners on panchayat / dairy / school / collages / PHC / CHC / community hall etc. buildings
- * Distribution of pamphlets in melas, krishi melas, gram sabhas, social gatherings etc.
- * Encouraging female registration with the help of women panchayat members.

2.3 What would be actual plan to reach these target areas?

Serial no.	Medium for SVEEP	Target area (whether whole District/AC/Particular Polling Booth)	Target period From/To	Partnership if any	Responsible officer/office for implementation
1	Appointment of BLA by political parties	AC / Polling Booth level	01/05/2012 to 30/06/2012	-	* DEO has appealed to appoint BLA at each booth in the meeting on 17/04/2012 * ERO / AERO will appoint BLA with consultation with political parties.
2	Publicity * Registration in PER through. * Hoardings * Banners * Pamphlets * Scroll in local cable network	AC / poling booth level. * Important Govt. Building * Public places * Banks * Hospitals * Govt. colonies * Different societies * Panchayat office * School / Collage	25/05/2012 to 15/08/2012	Local Information department * Banks * Different association * NGO * Factory owner * Cable Network owners	
3	Meeting with principal & Designated	* Youth voters * education institute	01/05/2012 to 30/05/2012		

	officer * Also G.S / L.R may be invited				
4	Meeting with public & private banks				
5	Meeting with AC / Taluka level Govt. / Central Govt. officer for their involvement in SVEEP plan.		01/05/2012 to 30/05/2012		
6	Training & motivation to BLO & New BLO.		01/05/2012 to 30/05/2012		
7	Training to Sector Officer for SVEEP plan		15/05/2012 to 25/05/2012		
8	Meeting with other village level assistant agencies Anganvadi /MDM organizer/ FPS/ health / Sakhi Mandal etc.	Polling booth	01/05/2012 to 30/05/2012		
9	Meeting with AC / Taluka level political		Once In a Month		

	leader, TP/ DP & taluka president.				
10	Meeting with social & religion head		01/05/2012 to 30/06/2012		
11	Meeting with NGO / Rotary Club / Lions club / Mahila shamakay		May - July		
12	Meeting with salt association	polling station where having agariyas voters	May	salt association	sector officer & salt inspector
13	SMS campaign	AC wise	June - July	* Banks * DEO office	Dy. DEO officer
14	Painting Competition	AC wise in schools and collages	June - July	* Rotary club / Lion / Lioness club	DPEO, DEO(Dist. edu. off)
15	Bhavai / Dairo / Nukkad	booths Level	May - June - July	Dairy, Cultural group, Banks, Collages, Cable	

C. CHAIN OF PARTNERSHIPS WITH BANKS.

- Help from 01/06/2012 to 18/06/2012 listing form 6, 7, 8, 8A
- ATM display when not in use

- How to search your name in electoral roll.
- How to be a voter.
- How to set EPIC.

D. DIFFERENT COMPONENT OF THE SVEEP PLAN.

4.1 YOUTH

- Age Cohort 18-19
- State : 4.32 (Census)
- District : 1.60 (Census)
- Designated officers have been appointed in colleges & education institutes to enroll 100% youth voters.
- Banners may be displayed at educational complex.
- Written appeal may be made at notice board.
- G.S. / L.R. of the educational institutes may be involved to achieve 100% youth enrollment.
- To involve NCC/ NSS / Nehru Yuva Kendra, different types of Mandals, for registration, to educate for model code of conduct & to strengthen the democracy.
- Different type of competition to be held like drawing, essay writing & zingal songs.
- Student may be provided T-Shirt / Cap / Hand belt with public participation.
- Seminar may be arranged for awareness.

4.2 FEMALE

- State Gender Ratio 907 district gender ratio 929(census)
- District Gender Ratio 877 (Voters 498690)

- To involve programmed officer / ICDS / health worker, Sakhi Mandal, women organization female members of SHG group.
- 100% enrollment of female students at higher educational institutes.
- Enrollment of women through institutes runs by women such as.
 - ⇒ Mahila Samkya
 - ⇒ Mahila Kalyan Kendra & Family Welfare centre.
 - ⇒ Meeting with orthodox community like Rabari, Kathi, Darbar, Koli & different Mahila Mandal to enroll 100% female.
 - ⇒ Religious head may be involved for this purpose also.

4.3 Illiterate

- To explain importance of registration & EPIC by local leader & BLO
- Social & Religious leader/ Sarpanch / Talati may be involved to get the Task overcomes.
- Bhavai / Dioro/ Play may be useful for awareness.
- Maximums guidance & help should be provided for enrollment by BLO in filling forms & to get necessary evidence.

4.4 Literate

- Seminars may be arranged to strength the democracy educating them regarding the model code of conduct, free and fare election.
- Electronic media should may be used for mass SMS.
- Use of Face book, Orkut, Twiter & other social web sites will be useful.

- Rotary club, Lions club, different social & religious organization may be insisted for SVEEP.

4.5 URBAN AREA

- Banners / Hoarding should be displayed at important public places, offices.
- Election display board at the place where maximums traffic passes.
- Banners should be displayed at corporate, residential places Malls & important market places, religions places and factories.
- Slide show at cinema & video theatres & Scroll in local T.V channels should be displayed.
- An appeal in musical party / Dioro / in Town Hall or other places where such functions are held.

4.6 RURAL AREA

- An arrangement should be made for easy availability of form No 6, 7 8, 8A at panchayat Office.
- Guidance & help should be provided to fill the forms & to provide The necessary evidences.
- Rural Govt. Officials like I.C.D.S, health worker, M.D.M organizer, fair shop holder, teachers may be involved to get 100% registration.
- Local Social/Religious leaders surpanch, talati may be involved to Achieve the goal.
- Help of Yuvak Mandal, Mahila Mandal should be taken.

- Bhavai/Drama/ Diaro will be helpful in rural areas.
- In gramsabha voters list should be read & the remaining eligible Persons must be get enrolled, supplying necessary form at once.

E. MULTI-MEDIA CAMPAIGN.

1. Scroll on local cable T.V regarding registration, model code of conduct, EPIC and other information's regarding election process.
2. Publication of election related news, registration in electoral roll, EPIC mode code of conduct in both wide spread and local news papers, magazines etc.
3. ECI (Surendranagar) account on face book.
4. Separate pamphlets with daily news papers.

F. SPECIFIC INNOVATIVE PLAN FOR THE DISTRICT.

1. Reach to women voters with help of Mission Mangalm, Mahila Samakhya.
2. Reach to Youth voters through NCC, NSS, Educational institutes and media.
3. Reach every home through students in school to get parents particularly mother get enrolled in voter list.
4. Face book account to attract youth.
5. Involvement of dairies at village level to encourage females to get registered and get EPIC.
6. Voter education in Padhar areas though Padhar dance.
7. Encouragement of youth though SMS campaign.
8. Painting competition. In schools and collages. Publication of good paintings in news papers will be done.
9. To encourage female registration in voter list, intensive efforts will be made with the help of Mahila Samakhya, Mission Mangalm, female social, political and religious leaders, female Govt. employees like teachers, Anganvari workers, ASHA workers, health workers, women members of Panchayat etc.
10. Religious leaders and religious shrines will be involved in voters education campaign to appeal eligible citizens i.e. Vadvala Temple to encourage especially Maldharies, Suraj Devala Temple to encourage Kolies, Trinetreshvar temple to encourage both Kolies and maldharies, Chotila shrine to encourage all the segments of society.

11. Some renowned personalities from district like Shahbuddin Rathod, Jagdish Trivedi, Mohummad Mankad, C.U.Shah and others may be involved to appeal to youth and urban voters.
12. Area specific plan may be made to encounter local issues like migration, gender gape, model code of conduct.