

SVEEP

District : Patan

**Systematic Voters' Education
and Electoral Participation**

**Turnout figures- Legislative Assembly elections
(District : Patan)**

Year	Male	Female	Turnout
1998	68.85	61.51	65.20
2002	70.64	64.04	67.34
2007	66.72	62.47	64.63

Turnout figures- Legislative Assembly elections

	2002	2007
Total voters	991672	938509
Total Turnout %	67.34	64.63
Total male voters	496035	477290
Male turnout %	70.64	66.72
Total female voters	495637	461219
Total female turnout %	64.04	62.47
AC with lowest turnout/%	91-Patan (58.29%)	90-Vagdod (55.98%)
AC with highest turnout/%	89-Sidhpur(75.04%)	89-Sidhpur(71.54%)
AC with lowest female turnout/%	91-Patan (55.23%)	90-Vagdod (51.96%)
AC with highest female turnout/%	89-Sidhpur(73.27%)	89-Sidhpur(71.81%)
AC with highest male turnout/%	89-Sidhpur(76.84%)	89-Sidhpur(71.27%)
AC with lowest male turnout/%	91-Patan (61.31%)	90-Vagdod (59.88%)

**Turnout figures- Lok Sabha elections
(District :Patan)**

	2004	2009
Total voters	1132998	1417300
Total Turnout %	47.49	44.68
Total male voters	565308	720518
Male turnout %	52.66	49.58
Total female voters	567690	696782
Total female turnout %	42.34	39.60

Voters Turn Out during Elections.

- We have already planned for “Jagrutta Rally” to show the importance of voting.
- Mahila Mandals, Mahila Samakhya, Sakhi Mandal, Mission Mangalam Groups are to be involved for the voting awareness in female voters.
- We have also planned to engage NGOs and Political Parties to make electors aware of voting.

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Strategy

Broad SVEEP Objectives upto run up to elections

Upto 31-7-12

- 100% EPIC
- 100% PER
- Voter registration
- **District Plan submission by 15-4-2012**

Upto run upto elections

- Voter registration
- Voter Turnout
- Voter education for ethical voting
- Voter education for enforcement measures
- **District Plan submission to CEO by 20-08-2012**

Broad SVEEP Objectives– Focus Areas

- **Registration of woman voters**
 - Active involvement of Asha Workers, Sakhi Mandals, Anganwadi Workers, Female Health Workers, etc.
 - Celebration of Mamta Day.
- **Registration of youth**
 - Special Campaign in colleges and North Gujarat University Campus.
 - Appointment of Designated Officers for registration in each college and University.
 - Compulsory enrollment at the time of admission in college.

- Youth Festival for Electoral Registration Campaign.
- Every month, Half an hour lecture in all colleges on Electoral Registration.
- Posters regarding enrollment and Form-6, 7, 8, 8a will be provided at every cyber café of the district.
- Puppet shows, Bhavai Vesh Programs by the College Students on enrollment of Electoral Roll during Annual Program with registration theme.

Broad SVEEP Objectives– Focus Areas

- **Registration of Homeless People**
 - A special Campaign to be held for the registration of Homeless people during the night hours.
- **Registration of Nomads (Nomadic Tribes), Old aged and Others.**
 - Special Campaign at Old Age Homes and groups attending religious places.

Proper attention to be taken for the registration of nomads during their religious festivals

Broad SVEEP Objectives– Mass Media

- Advertisement for the electors awareness through Cable TV channels.
- Posters regarding electors awareness to be placed at every public places like Railway Station, Bus Stations, Post Offices, Banks, Restaurants, etc.

- Hoardings and banners at prime locations and Traffic Junctions.
- Display of posters at Public Sector and Government Offices.
- During the Meeting with DLCC Bankers, Electoral Registration number has been made compulsory in all accounts of KYC
- Stickers regarding electors awareness will be placed commodity items like milk bags, Oil tins, etc.
- Banners will be placed on the Transportation Vehicles used at Rural Areas.

Broad SVEEP Objectives– Use of Technology

- Mass Messaging through SMS for the awareness of electors.
- Posters regarding Electors Awareness to be placed at Cyber Café and provide them samples of Form -6, Searching Name in the Electoral Roll, Online Registration and train them to give detailed information of the enrollment of young electors.
- Helpline regarding electors enrollment to be start at every social networking sites like facebook, orkut, etc.

Broad SVEEP Objectives– Rural Area

- Providing alphabetical rolls at every gram panchayat offices for the convenience of electors to search their name.
- Reading of names non photo electors in gram sabhas.
- Encourage BLOs to get photo of non photo electors through their mobile phones.
- Posters and Banners at Veterinary Hospitals (Pashu Chikitsalaya), PHCs, Co-operative Milk Societies, Office of the electricity bills, Collection Centres, Railway Stations, Bus Stations, Markets, etc.

Broad SVEEP Objectives– Use of NGOs, Civil Societies and Govt. Machinery

- Partnerships with banks, FM Radio, youth organizations RWAs, etc.
- Involvement of Colleges, Youth Clubs, NGOs like Blood Bank, Lions Club, Rotary Club, Senior Citizen Clubs, etc. Co-operative societies like Dudhsagar Dairy, Marketyard, Fair Price Shops, Banks, NCC, NSS, etc
- Active involvement of Asha Workers, Sakhi Mandals, Anganwadi Workers, Female Health Workers, etc.

SVEEP IMPLEMENTATION PROGRAM
District : Patan

Sr. No	Medium of SVEEP	Target Area (District/AC/PS)	Target Period (From /To)	Partnership, if any	Responsible Officer / Office for Implementation
1	Radio/Cable Advertisement	Entire District/All PS	15/5/12 to 30/6/12	Prasar Bharti, Local Cable Operators	DEO/ ERO/ AERO
2	Advertisement in Local Newspaper	Entire District/All PS	1/6/12 to 30/6/12	Information Department & Local News Paper	DEO/ ERO/ AERO
3	Handbills	Entire District/All PS	25/5/12 to 30/6/12	Lions & Rotary Club	DEO/ ERO/ AERO
4	Banners, Posters & Hoardings	Entire District/All PS	25/5/12 to 30/6/12	Govt. & Bankers.	DEO/ ERO/ AERO
5	Reading Non Image Voter list at Gram Sabhas	Entire District/All PS	1/5/12 to 31/5/12	Gram Panchayat	ERO/ AERO
6	NGOs, Anganvadi Workers, Mahila Samakhya, Sakhi Mandals, Asha Workers, etc	Entire District/All PS	15/5/12 to 15/6/12	-	ERO/ AERO
7	SMS	Entire District/All PS	1/6/12 to 30/6/12	SMS service provider	DEO/ ERO/ AERO
8	Coverage of Homeless People	Entire District/All PS	25/5/12 to 31/5/12	BLOs, Social Welfare Workers (NGOs)	ERO/ AERO

9	Coverage of Nomadic Tribe, Old Age	Entire District/All PS	24/04/12 (Akhatrij) to 31/5/12	BLOs, Social Welfare Workers (NGOs)	ERO/ AERO
10	Training To Cyber Café	Entire District/All PS	15/5/12 to 20/5/12	-	ERO/ AERO
11	Distribution of Stickers	Entire District/All PS	25/5/12 to 31/5/12	-	DEO/ ERO/ AERO
12	Special Drive for Collecting Images of Non Photo Electors	Entire District/All PS	1/5/12 to 15/5/12	-	DEO/ ERO/ AERO