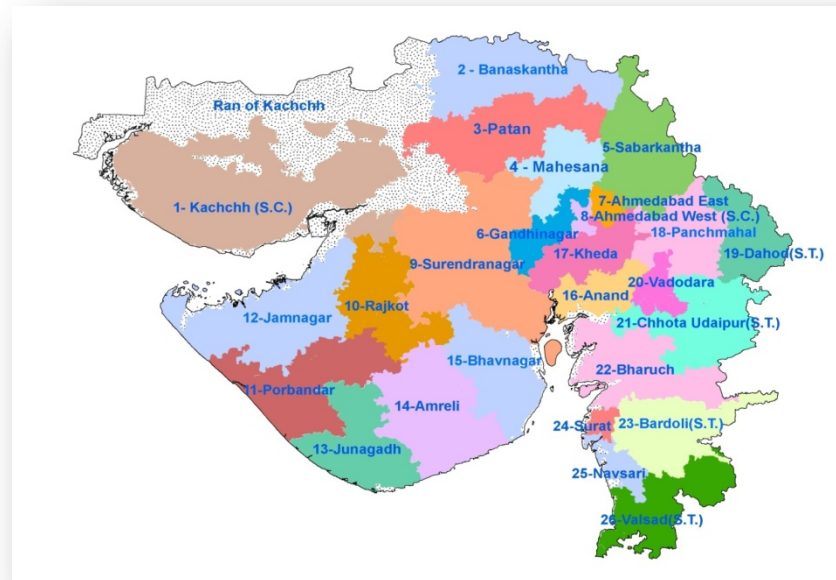


Presentation

On

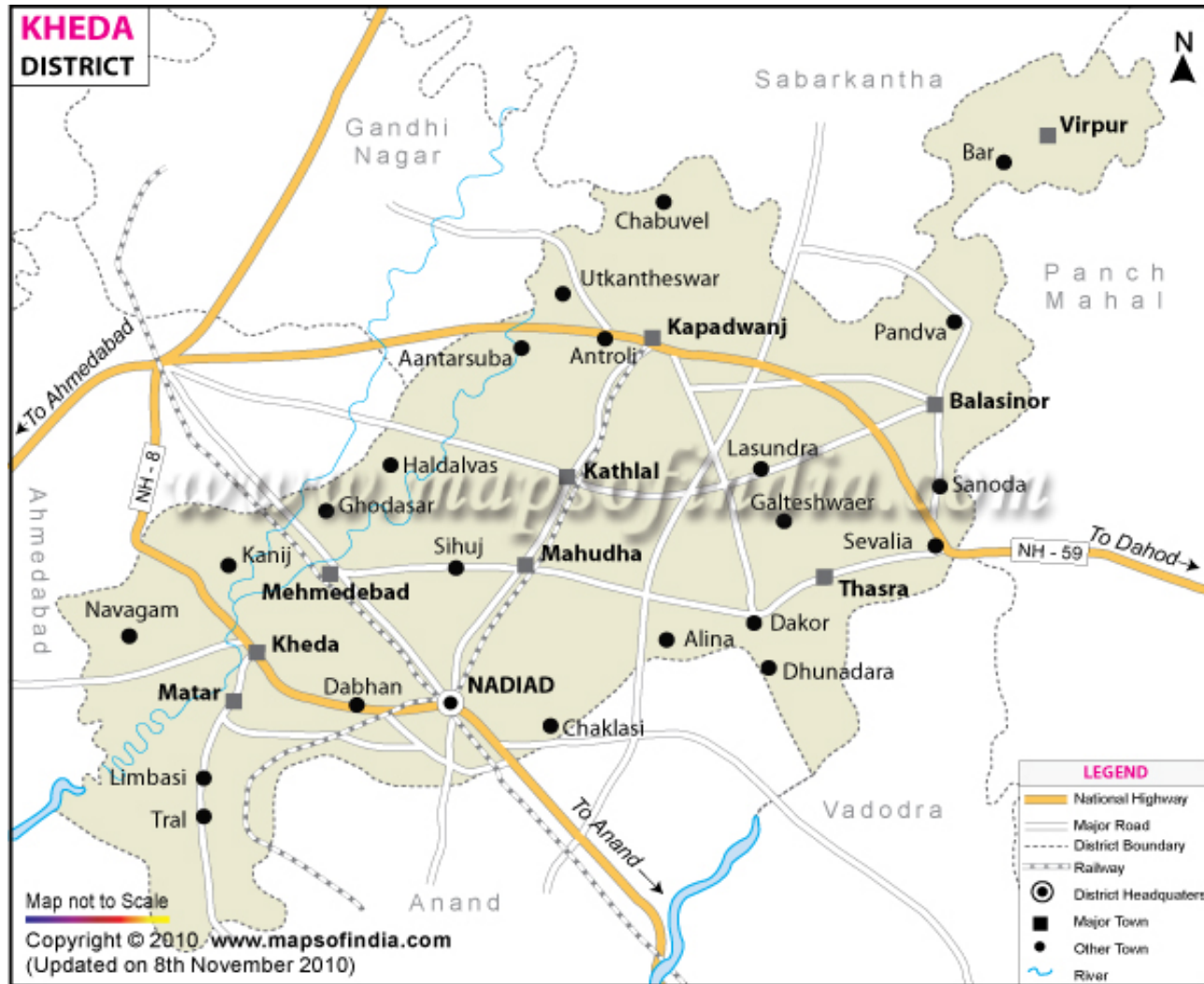
SVEEP

(Systematic Voters Education and Electoral Participation) Kheda District





Map of My District



About District



➤ Situated in the middle part of state

➤ Population Male : 1210028
 Female : 1132969
 Total : 2343000

➤ Electors Male : 781059
 Female : 718132
 Total : 1499191

➤ Gender Ratio : 937

➤ Literacy Rate : 84.31 %
 Male : 93.40 %
 Female : 74.67 %



Turnout figures- ° Legislative Assembly Election

Year	Male	Female	Turnout
1995	72.95	63.67	68.43
1998	68.84	55.81	62.49
2002	70.80	59.81	65.41
2007	66.36	56.98	61.76

Turnout figures – Legislative Assembly Elections

	2002	2007
Total Voters	1501307	1507621
Total Turnout %	65.41	61.76
Total Male Voters	765441	768312
Male Turnout %	70.8	66.36
Total Female Voters	735866	739309
Total Female Turnout %	59.81	56.98
AC with lowest Turnout %	129-Mehmdabad (58.96)	130-Mahudha (55.90)
AC with highest Turnout %	124-Balasinor (70.60)	125-Kapadwanj (66.65)
AC with lowest Female Turnout %	129-Mehmdabad (51.81)	130-Mahudha (49.05)
AC with highest Female Turnout %	124-Balasinor (67.45)	131-Nadiad (63.67)
AC with highest Male Turnout %	124-Balasinor (73.56)	125-Kapadwanj (70.82)
AC with Lowest Male Turnout %	129-Mehmdabad (66.82)	130-Mahudha (62.50)

Turnout figures – Loksabha Elections

	2004	2009
Total Voters	1146245	1448571
Total Turnout %	39.33	41.58
Total Male Voters	587059	741272
Male Turnout %	46.67	47.76
Total Female Voters	559186	707299
Total Female Turnout %	31.62	35.1

Census Figures

	Census Year 2001	Census Year 2011
Population	2024216	2298934
Population Male	1052823	1187098
Population Female	971393	1111836
Sex Ratio	923	937
Sex Ratio (Rural)	922	
Sex Ratio (Urban)	923	
Decadal growth rate (Total)	13.30	12.81
Decadal growth rate (Rural)	9.50	
Decadal growth rate (Urban)	9.50	
Literacy rate	72.00	84.31
Literacy rate (Male)	86.00	93.40
Literacy rate (Female)	56.90	74.67



Gender Ratio & EP Ratio

Total Elector 1499191

Male 781051

Female 718132

Gender Ratio 919

EP Ratio 63.99

Situation Analysis: **Number of Voters**

- Total Voters 1499183
- Electors are 63.99% of total Population of 2298934 as per 2011 Census
- 64.55 % of Male population is registered as Electors
- 63.99% of Female population is registered as electors

Situation Analysis: Age Cohort

- Age Group 18-19 is appears having less registration by 55%.
- This age group is of mostly School/College going youths.
- Special efforts like School/Colleges needs to be engaged for registration in effective manner.
- Those from this group who are not studying needs to be contacted personally.

Situation Analysis: Age Cohort

- Age Group 20-29 is appears having less registration by 17%.
- This age group mostly consists working persons, newly wed brides and those who are newly migrated in the District.
- As BLOs are frequently surveying their area for such persons BUT special efforts like informing all the institutions who are having workers to encourage them to register their name in the Roll.

Situation Analysis: Gender Ratio

- The Roll shows the huge gap between Gender Ratio of the actual Census-2011 which is 937 and Gender Ratio of the Roll-2012 is 919.
- This shows the alarming situation of the difference between actual population and registration in the roll.
- All the EROs are taking up this at the booth level.

Situation Analysis: Gender Ratio

Name of AC	Population Gender Ratio	Roll Gender Ratio
115- Matar	925	900
116- Nadiad	931	949
117- Mahemdabad	944	937
118- Mahudha	933	923
119- Thasara	925	908
120- Kapadvanj	945	923
121- Balashinor	946	900

Situation Analysis: Gender Ratio

- Except 116-Nadiad all other ACs are having lower registration of female electors than the actual Census-2011
- It appears that the Kshtriya Population is in majority in the District who is not keen to register their female family members in the Roll.

Situation Analysis: Gender Ratio

- To create awareness for the female elector registration Sakhi Mandals , Anganwadi workers can play major roll in the District.
- Sakhi Mandals ,Anganwadi workers will be engaged during the special revision programm effectively.
- Mahila Samakhya and similar NGO will be engaged for the awareness.

Situation Analysis : Gender Ratio

- BLOs will be introduced with the Sakhi Mandals , MDM workers and FPS holder of the area.
- They will work together to create awareness for female voters registration.
- Each and every unregistered apparent eligible female will be contacted and encouraged to fill the form.

Situation Analysis

- All the Government Offices have been listed
- Total 217 Branches of nationalized Banks listed
- 794 FPS listed
- 1648 MDM workers listed
- 10199 Sakhi Mandals listed for the purpose.



Mediums for SVEEP

Serial No.	Medium for SVEEP	Target area Whether whole District/AC/particular polling Booth	Target period from / To	Partnership if any	Responsible officer/office for implementation
1	2	3	4	5	6
1.	Drama	All Villages	June to Dec	-	Taluka Mamlatdars
2.	Marathon	AC	June to Dec	-	Taluka Mamlatdars
3.	Printing	Polling Booth	June to Dec	-	Taluka Mamlatdars

Situation Analysis: Educational Institutes (Colleges)

Name of AC	No of Colleges
115- Matar	9
116- Nadiad	12
117- Mahemdabad	2
118- Mahudha	1
119- Thasara	7
120- Kapadvanj	10
121- Balashinor	12



Chain of Partnership

1	Lead Bank
2	DLBC members
3	Nationalize Bank

Chain Of Partnership

- Poster of Know Your BLO will be put up in the concerned polling station area with help of Banks/Private/public partnership.
- Each Branch of all the Banks in district will put up posters/Banner.
- All ATMs will have awareness advertisement with the sponsorship of bank.

Chain Of Partnership

- All the 750 Milk Co-Operatives in the district will display the Advertisement of electors registrations and thereafter electors awareness.
- All 264 Seva Sahkari Mandali will all also display the Advertisement.

Linkage with Educational Institution

1	Higher Secondary Schools
2	Colleges
3	Technical Institute
4	DDIT Deemed University, Nadiad

Linkages With Educational Institutions.

- All the 53 Colleges and 89 Higher Secondary Schools have been Listed so far.
- Designated Officers Have been nominated by the colleges and high schools.
- Motivational lectures/Cultural activities will be organized at all the Schools/ Colleges.

Youth Component Of SVEEP plan

- As in Kheda District Gujarati Cinema is very much popular, 19 Cinema Halls in the District will Display the Posters of Registration and thereafter the posters of awareness.
- RTO offices, NCC, Employment Exchange will be provided with the forms and posters will be displayed at their places.

Feminization Component

- As this District is having 10199 Sakhi Mandals they will be actively engaged in the Feminization of the Roll and awareness.
- 2163 Anganwadi workers will be the useful component for the awareness activities.

Urban Sub Plan

- In all the residential Societies posters of awareness and elector registrations.
- Section-wise roll is available with us which is identical with the residential area which will be pasted at the suitable place of the area.

Multi-Media Campaign

- The Posters made during poster making competitions during last NVD will be printed and displayed at Colleges and Higher Secondary Schools.

Specific Innovative Plan

- As Kheda District Milk Co-Operative is famous for AMUL brand, we will request them to add a line of electoral awareness on the packages of milk products .



Supervision Team

1. Dy. District Election Officer, Nadiad
2. ERO, 118-Mahudha LAC & District Supply Officer
3. ERO, 115-Matar LAC & SDM
4. ERO, 116-Nadiad LAC & SDM
5. ERO, 121-Balasinor LAC & SDM
6. ERO, 120-Kapadwanj LAC & SDM



Thank You

M.V.Pargi
District Election Officer
&
Collector Kheda



Thank you