

SVEEP PLAN

State Legislative Assembly Elections - 2012

District : Jamnagar

INDEX

Sr.No.	Particulars	Page No.
1	Basic Statistics Information	1
2	Electoral Roll Status And Statistical Analysis	2
3	List of Formats	3 - 10
4	Turnout figures : Legislative Assembly Elections	11
5	Turnout figures : Parliamentary Elections	12
6	Strategy & Approach	13 - 17
7	Matdar Sahayta Kendra (MSK)	18
8	Man Power Resources	19
9	Partnerships	20
10	Multi Media Campaign	21
11	Sweep Monitoring Team	22
12	Vulnerable P.S. and Hamlets	23
13	Our Aim	24
14	What would be actual plan to reach these target areas ?	25 - 27

BASIC STATISTICS INFORMATION

⇒	Number of Assembly Constituencies	:	7
⇒	Number of Parliamentary Constituencies	:	1
⇒	Number of Talukas	:	10
⇒	Number of Villages	:	704
⇒	Number of Municipal Corporation	:	1
⇒	Number of Municipalities	:	10
⇒	Number of P.S.	:	1575
⇒	Number of P.S. Locations	:	1046
	P.S.L. having 1 P.S.	671	
	P.S.L. having 2 P.S.	270	
	P.S.L. having 3 P.S.	59	
	P.S.L. having 4 P.S.	43	
	P.S.L. having 5 P.S.	3	
⇒	Highest No. of P.S. in 81-Khambhaliya A.C.	:	259
⇒	Lowest No. of P.S. in 79-Jamnagar South A.C.	:	177
⇒	Largest Assembly (Electors) <u>81-Khambhalia</u>	:	223333
⇒	Largest Assembly (Population) <u>82-Dwarka</u>	:	352486
⇒	Smallest Assembly (Electors) <u>79-Jamnagar South</u>	:	174620
⇒	Smallest Assembly (Population) <u>80-Jamjodhpur</u>	:	274455

ELECTORAL ROLL STATUS AND STATISTICAL ANALYSIS

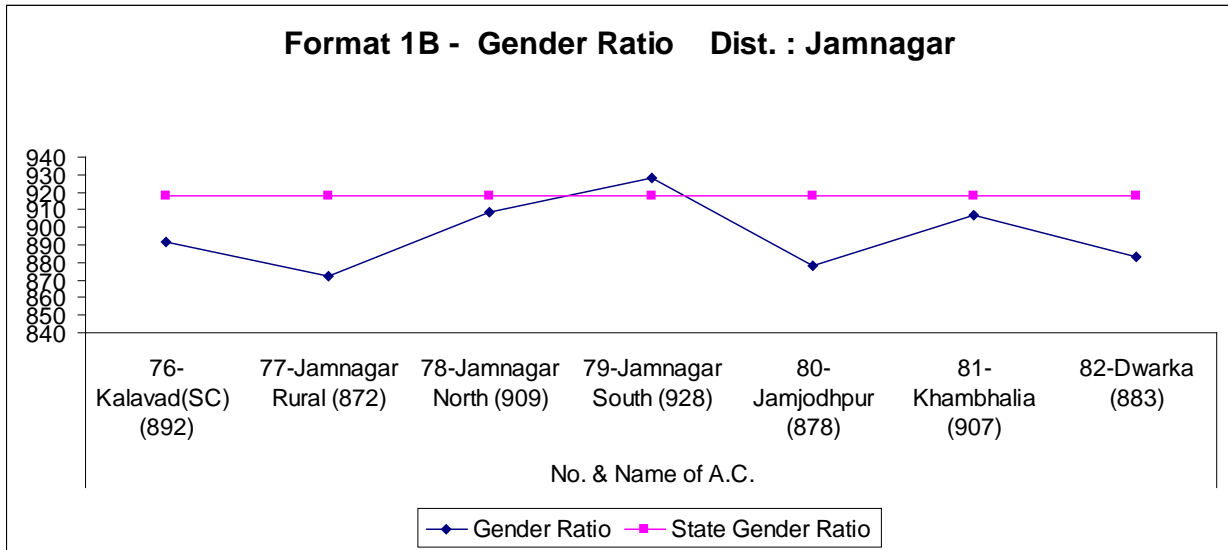
Electoral Roll Comparison

Particulars	Roll-2010	Roll-2011	Roll-2012
Total Electors	1323756	1352173	1342025
Male Electors	687683	705066	698636
Female Electors	636073	647105	625389
PER	93.14%	93.39 %	98.19%
EPIC	95.29%	95.37 %	98.82%
No.of Polling Stations	1543	1575	1575
No.of Polling Statio Locations	1035	1046	1046
No. of BLOs	1543	1543	1575
Net change in rolls from previous roll	+ 2.03%	+ 2.10%	- 0.76%

List of Formats

Format Number	Related to
1B	Gender Ratio
2B	Elector Population Ratio
3B	Age Cohort
4	Inclusion and deletion in Current Roll over Previous Roll
5B	EPIC and Photo coverage in current roll
5C	Photo coverage in current roll
5D	EPIC coverage in current roll
6	P.S. & P.S.L. (Urban/Rural)
7	Information on Service Voters
8	AC wise Information on Migrated Electors

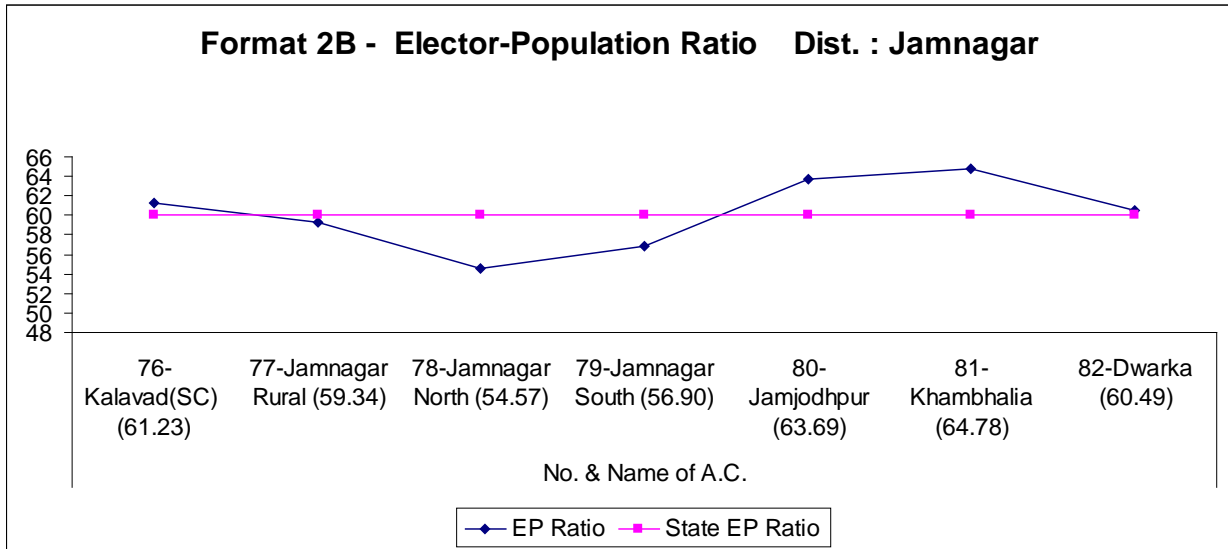
FORMAT 1B - Gender Ratio



- District Gender Ratio is 895
- State average is 907
- A.C.s having low Gender Ratio after Continuous Revision :

77-Jamnagar Rural	:	872
80-Jamjodhpur	:	878
82-Dwarka	:	883
76-Kalavad (S.C.)	:	892
- Special Focus will be made for maximum registration & participation of female voters

FORMAT 2B - Elector Population Ratio



- District E.P. Ratio is 60.17
- State E.P. Ratio is 60.05
- A.C.s having low E.P. Ratio after Continuous Revision :

78-Jamnagar North	:	54.57
79-Jamnagar South	:	56.90
77-Jamnagar Rural	:	59.34
- Special measures will be taken for voter awareness in these ACs. Dedicated Voters Registration Centers (Bank etc.) in the area of these A.C.s
- Voter's awareness through Cable T.V., Banners, Hoardings, etc.
- Services of youth organizations like N.S.S., N.C.C., Ummeed will be utilized

FORMAT - 3B - Age Cohort

Age Cohort	As per Census (Projected-2012)	Final Roll - 2012
18-19	4.11	1.21
20-29	17.89	14.77
30-39	15.03	13.99
40-49	10.72	11.17
50-59	6.32	7.67
60-69	4.32	4.44
70-79	1.85	2.49
80 up	0.83	0.87

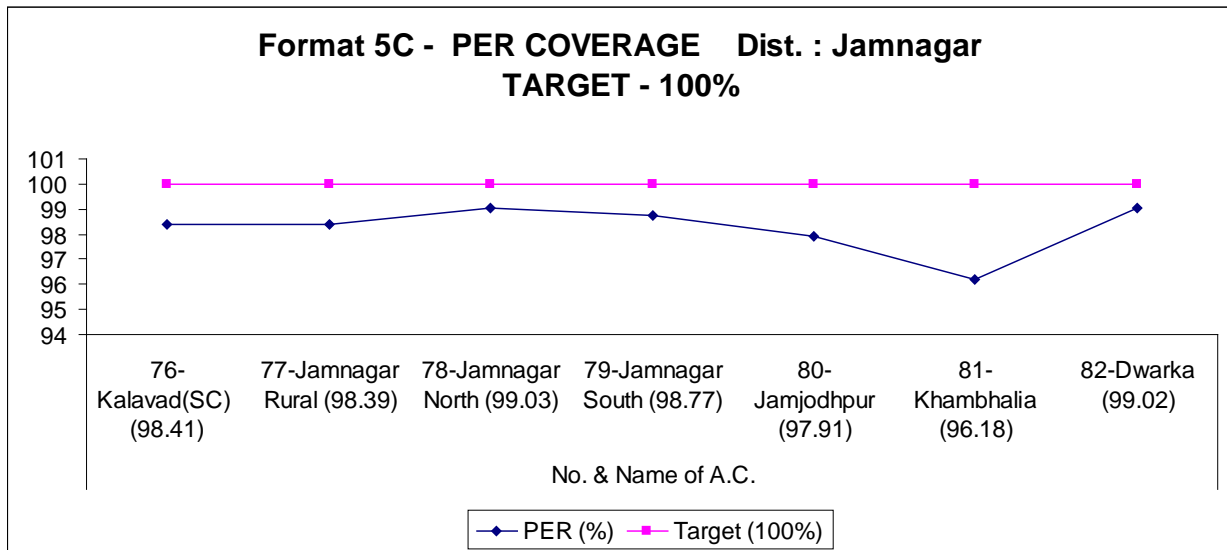
- Percentage of Registered Voters Against Eligible Voters:-
State Average : 98.32 %
District Average : 93.92 %
- The Gap Will be filled in Special Youth Awareness Drive in Higher Educational Institutes.
- Micro planning will be made for registration of students in the age group 18-29 in the District.
- Services of youth organizations like N.S.S., N.C.C., Ummeed, Nehru Yuva Kendra, Sakhi Mandal and all Higher Education Institutes will be utilized.

**Format -4 : Inclusion and deletion in Current Roll
over Previous Roll**

**Constituency-wise Information on Inclusion and
Deletions in Current Electoral Over Previous Roll**

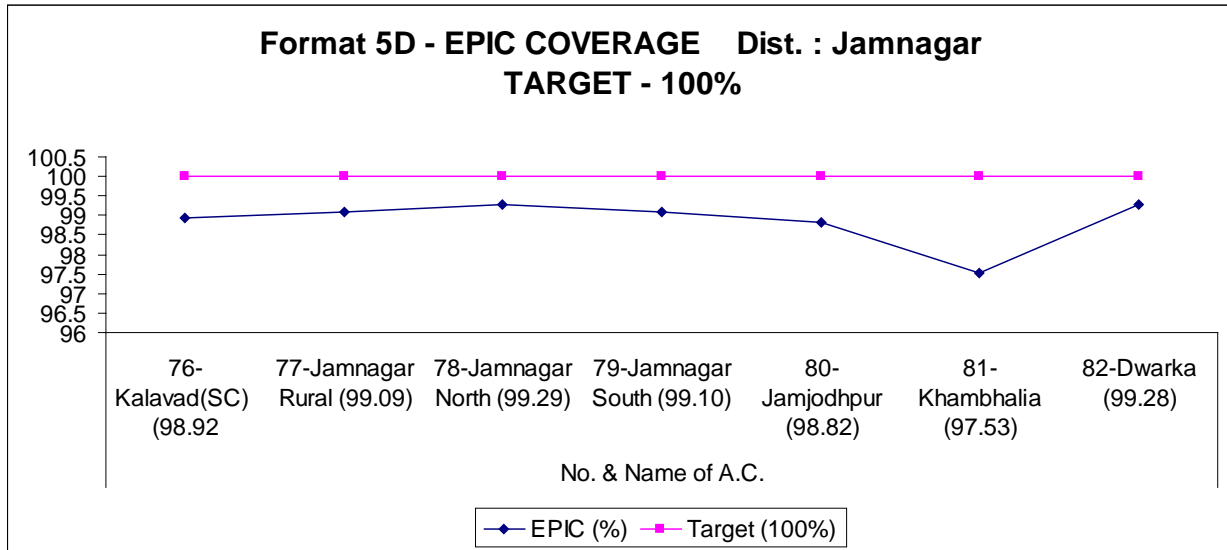
Assembly Constituency		Number of Electors in Last published Final Roll - 2012 w.r.t. 01/01/2012 as the qualifying date		Number of Electors after Cont. Revision Roll - 2012 w.r.t. 01/01/2012 as qualifying date		Net change over Previous Roll	% Change over Previous Roll
		Male	Female	Male	Female		
No	Name	3	4	22	23	(+/-)	(+/-)
1	2	3	4	22	23	20	21
76	Kalavad (SC)	100140	89294	100155	89303	24	0.01
77	Jamnagr Rural	95503	83279	95461	83218	-103	-0.06
78	Jamnagar North	89289	81187	89026	80898	-552	-0.33
79	Jamnagar South	90673	84152	90583	84034	-208	-0.12
80	Jamjodhpur	93109	81724	93099	81707	-27	-0.02
81	Khambhalia	117390	106737	117084	106235	-808	-0.37
82	Dwarka	113271	100100	113228	99994	-148	-0.07
Total of District :-		699375	626473	698636	625389	-1822	-0.14

Format 5C : Photo coverage in current roll



- **Target - 100 %**
- **Target Date - 31-07-2012**
- There are 23957 non-photos entries in the Roll of District.
- After continuous revision, the district percentage of PER is 98.19%.
- Analysis of part wise non photos entries is done and collection of photos is going on.
- In upcoming revision, the target of 100% PER will be achieved.

Format 5D : EPIC Coverage in current roll



- **Target - 100 %**
- **Target Date - 31-07-2012**
- There are 15562 voters are Residual Electors in the Roll of District.
- After continuous revision, the district percentage of EPIC is 98.82%.
- In upcoming revision, the target of 100% EPIC will be achieved.

Format 6 : Polling Stations & Polling Stations Locations (Urban/Rural)

- 100% physical verification of 1575 Polling Stations is completed.

- There are 1575 Polling Stations in the District.
 - ⇒ There are 530 Polling Stations in Urban area.
 - ⇒ There are 1045 Polling Stations in Rural area.

- There are 1046 Polling Station Locations in the District.
 - ⇒ There are 671 Polling Station Locations having 1 P.S.
 - ⇒ There are 270 Polling Station Locations having 2 P.S.
 - ⇒ There are 59 Polling Station Locations having 3 P.S.
 - ⇒ There are 43 Polling Station Locations having 4 P.S.
 - ⇒ There are 3 Polling Station Locations having 5 P.S.

**Turnout figures
Legislative Assembly Elections**

Detail	2002	2007
Total Voters	11877789	1297338
Total Turnout%	59.14%	55.73%
Total Male Voters	610187	665060
Male Turnout%	62.66%	59.48%
Total Female Voters	577602	632278
Female Turnout%	55.44%	51.79%
AC with lowest turnout%	26-Jamnagar Rural (S.C.) 44.45%	31-Dwarka 46.32%
AC with highest turnout%	28-Jamjodhpur 70.78%	24-Jodiya 70.76%
AC with lowest female turnout%	26-Jamnagar Rural (S.C.) 40.94%	31-Dwarka 40.29%
AC with highest female turnout%	28-Jamjodhpur 68.63%	24-Jodiya 67.68%
AC with lowest Male turnout%	26-Jamnagar Rural (S.C.) 47.70%	26-Jamnagar Rural (S.C.) 50.23%
AC with highest Male turnout%	29-Bhanvad 73.28%	24-Jodiya 73.72%

**Turnout figures
Parliamentary Elections**

Detail	2004	2009
Total Voters	1071055	1296877
Total Turnout%	40.46%	45.88%
Total Male Voters	549656	669498
Male Turnout%	46.02%	51.45%
Total Female Voters	521399	627379
Female Turnout%	34.60%	39.94%
AC with lowest turnout%	31-Dwarka 34.72%	82-Dwarka 42.27%
AC with highest turnout%	29-Bhanvad 48.61	80-Jamjodhpur 49.69%
AC with lowest female turnout%	31-Dwarka 26.49%	82-Dwarka 35.50%
AC with highest female turnout%	24-Jodiya 42.71%	80-Jamjodhpur 43.55%
AC with lowest Male turnout%	26-Jamnagar Rural (S.C.) 39.85%	78-Jamnagar North 48.14%
AC with highest Male turnout%	29-Bhanvad 54.76	80-Jamjodhpur 55.35%

Strategy & Approach

- 1. For youth**
- 2. For female**
- 3. For Illiterate**
- 4. For Urban Area**
- 5. For Rural Area**
- 6. Matdar Sahayata Kendra**
- 7. Men power recourses**
- 8. Partnerships**
- 9. Multi Media Campaign**

Youth

1. Designated Officer have been appointed in all the Higher Education Institutes of the District to enroll 100% youth voters.
2. Partnership with agencies such as N.S.S., N.C.C., Ummeed, Nehru Yuva Kendra, Sakhi Mandals, Colleges, RTO, Mahila Samakhya, various associations like Chamber of Commerce, Factory Owners Associations etc.
3. Seminars in partnerships with these institutes for awareness, participation.
4. Appeal through Banners, Pamphlets and other media agencies at educational complexes.
5. Use of various religious fairs

Female

1. 100% enrollment of female students at higher educational institute.
2. Enrollment of female voters by instituting partnership with institutions like : Mahila Samakhya, Mahila Kalyan Kendra & Family Welfare Center, Aanganvadi Workers, Asha Workers and functionaries of family welfare department.
3. Alphabetic list will be given to the team of Anganvadi workers, MDM workers, Sakhimandal, FPS Holder etc.
4. Special attention to be given on the polling stations which has low gender ratio.
5. Use of various religious fairs.

Illiterate

1. Local Leaders, B.L.O. & B.L.A. will explain importance of registration, EPIC & Importance of voting
2. Social & Religious leaders, Sarpanch, Talati will be involved to bring awareness
3. Bhavai, Dairo, Rass-garba may be useful for awareness in illiterate people.
4. Maximum guidance and help should be provided for enrollment by B.L.O. & B.L.A. in filling forms and to get necessary evidence

Urban Area

- Banners / Hoarding should be displayed at important public places, Govt. offices, corporate offices, residential places, Malls & important market places, religions places and factories.
- Election display board at the important traffic junctions.
- Use of various print, electronic and social media for awareness generation.
- An arrangement should be made for easy availability of form No 6, 7, 8, 8A and publication of printed draft roll at Jan Seva Kendras and various offices.

Rural Area

- An arrangement should be made for easy availability of form No 6, 7, 8, 8A and publication of printed draft roll at Gram Panchayat.
- Govt. functionaries of WCD, H & FWD, Supply Dept. and Educational Dept. will be involved for awareness generations and maximum participation.
- Involvement of local religious and political leaders.
- Awareness generation through Bhavai/Drama/ Diaro / Street Play in rural areas.
- Display of voters list in Gram Sabha for information and enrollment of remaining eligible persons by filling various forms at the Gram Sabha itself.
- Reach every home through students in school to get parents enroll in voters list
- Use of various religious fairs

Matdar Sahayta Kendra (MSK)

Where.....?

- At all the taluka headquarters in ATVT Center
- At Dwarkadhish Temple Complex

What Activities ?

1. Search of Electors name
2. Voters guidance and support
3. Acceptance of Form No. 6, 7, 8, 8-A
4. Issue of Duplicate EPIC
5. Banners / Hoarding should be displayed for awareness

Man Power Resources

- ➔ To help ERO & AERO sufficient sector officers have been appointed for implementation of SVEEP
- ➔ At each booth level Aanganvali workers, MDM workers, Asha Workers, FPS holders, Health workers, Talatis, N.C.C. cadets (300), N.S.S. volunteer (750) are available to make the SVEEP programme successful.

No. of Govt. Employees working at Boothlevel

1.	Talati	:	469
2.	Primary Schools Teachers	:	7879
3.	Female Health workers	:	241
4.	M.D.M. workers	:	3771
5.	Aaganvadi workers	:	1874
6.	FPS holders	:	<u>592</u>
	Total	:	14826

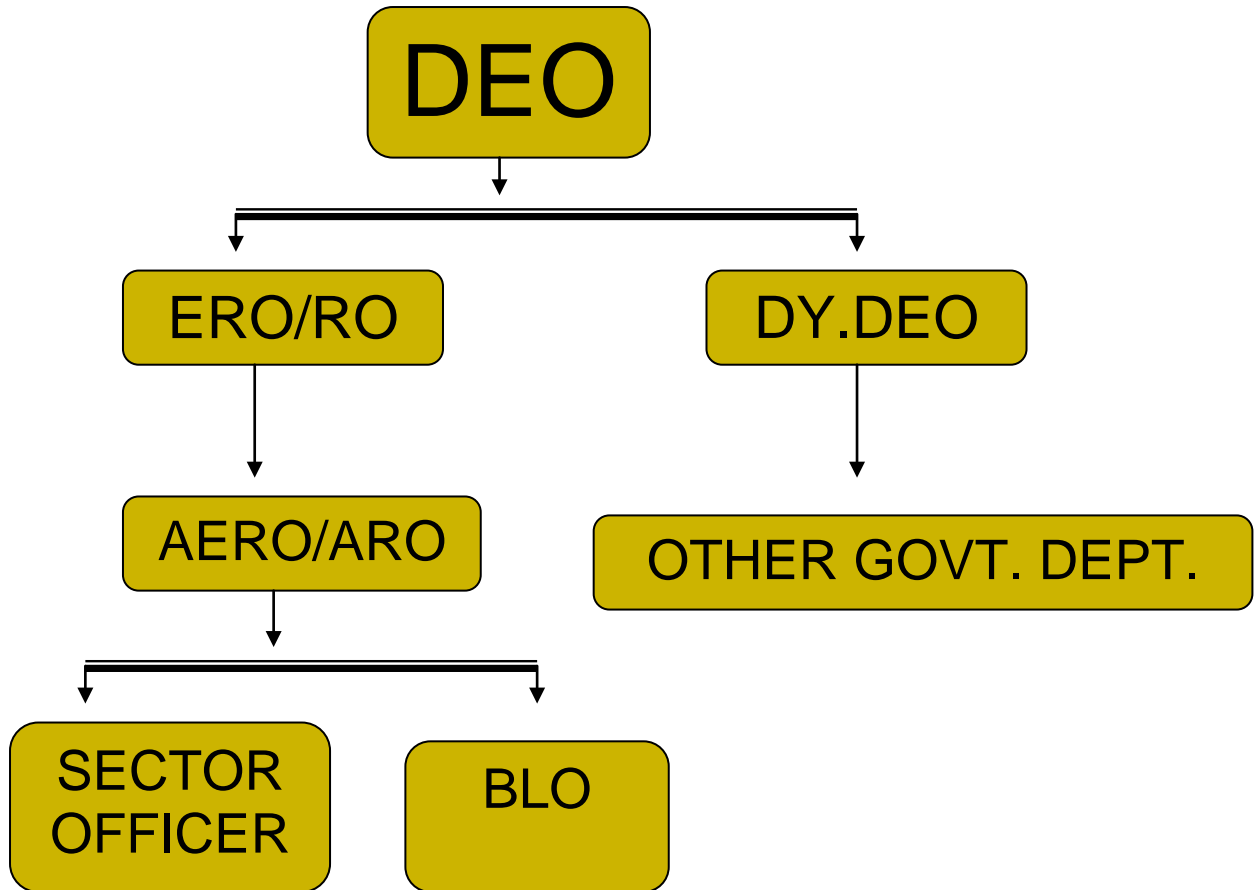
Partnerships

1. Banks.	2. Factory association / owner / G.I.D.C.
3. Different association.	4. Rotary club.
5. Lion / lioness club.	6. Hotel association.
7. Cinema association.	8. Cable connection association.
9. NGOs.	10. Woman groups / Mahila Shamakhya / SHGs
11. NCC / NSS	12. Educational Institutes
13. Co-operative societies	14. FPS. (Fair Price Shops)
15. Gujarati News Paper	16. A.P.M.C.
17. Banks	18. Reliance Industries Ltd., Essar Oil Ltd., Tata Chemical Ltd.

Multi Media Campaign

- Periodic publicity through local Press.
- Separate pamphlets with daily newspapers.
- Scroll slide will be displayed in local Cable Network and Cinema Slides will be displayed in theaters.
- Awareness generation through display banners at Kirana Stores.

Sweep Monitoring Team



Vulnerable P.S. and Hamlets

General Election	No. of Polling Stations	No. of Area
General Assembly Election - 2007	50	33
General Parliamentary Election - 2009	58	35

- Special Arrangements will be made in these areas for free and fair election
- Special arrangements will be made in these areas for encourage the vulnerable people for voting

Our Aim

- ALL ELIGIBLE VOTERS ARE REGISTERED
- ALL WOMEN & YOUTH VOTERS ARE REGISTERED
- 100% PER & EPIC
- Proper implementation of MCC & Expenditure monitoring
- Maximum Voters Turn out
- Ethical Voting
- Free & Fair Elections

What would be actual plan to reach these target areas?

Sr. no.	Medium for SVEEP	Target area (whether whole District/AC/Particular Polling Booth)	Target period From/To	Partnership if any	Responsible officer/office for implementation
1	Appointment of BLA by political parties	AC / Polling Booth level	01/05/2012 to 30/06/2012	-	A meeting will be arranged with political parties for appointment of BLA.
2	Publicity * Publicity through. * Hoardings * Banners * Pamphlets * Scroll in local cable network	AC / polling booth level. * Banks * Hospitals * Govt. Colonies * Different societies * School / Collage * Toll Plazas	20/05/2012 to 15/08/2012	* Banks * Different association * NGO * Factory owner * Cable Network owners	All EROs, Local Information Dept., R & B Dept., Municipalities
3	Meeting with principal & Designated officer	* Youth voters of education institute	01/05/2012 to 30/05/2012		District Education Officer
4	Meeting with public & private banks	for all ACs			Lead Bank officers
5	Meeting with AC / Taluka level Govt. / Central Govt. officer for their involvement in SVEEP plan.	* for registration of their employees and their family members * Involvement in SVEEP	01/05/2012 to 30/05/2012		D.E.O. & and all E.R.O.s

6	Training & motivation to Sector Officers , BLO & New BLO.		01/05/2012 to 30/05/2012		all ERO & AERO
7	Meeting with other village level assistant agencies Anganvadi /MDM organizer/ FPS/ health / Sakhi Mandal etc.	Polling booth	01/05/2012 to 30/05/2012		all ERO & AERO
8	Meeting with AC / Taluka level political leader, TP/ DP & taluka president.		Once In a Month		all ERO & AERO
9	Meeting with social & religion head		01/05/2012 to 30/06/2012		all ERO & AERO
10	Meeting with NGO / Rotary Club / Lions club / Mahila shamakay / Health Workers/ Anganwadi Workers		May - July		for District Level - DEO and AC level - ERO & AERO, T.D.O., C.D.P.O., A.D.H.O., I.C.D.S.
11	Meeting with Factory Owner's Association & Industrialist	AC wise	May		for District Level - DEO and AC level - ERO & AERO

12	Bhavai / Dayro / Nukkad	booths Level	May - June - July	Dairy, Cultural group, Banks, Collages , Cable	Dist.Education Officer, DPEO & Dist. Sports Officer
13	N.C.C. & N.S.S.	All ACs	01-06-2012 to 18-06- 2012	with help of Primary Teacher s	District Commandant of N.C.C. & Dist. Education Officer