

173 DANG (ST) ASSEMBLY CONSTITUENCY

GUJARAT

Action Plan for SVEEP

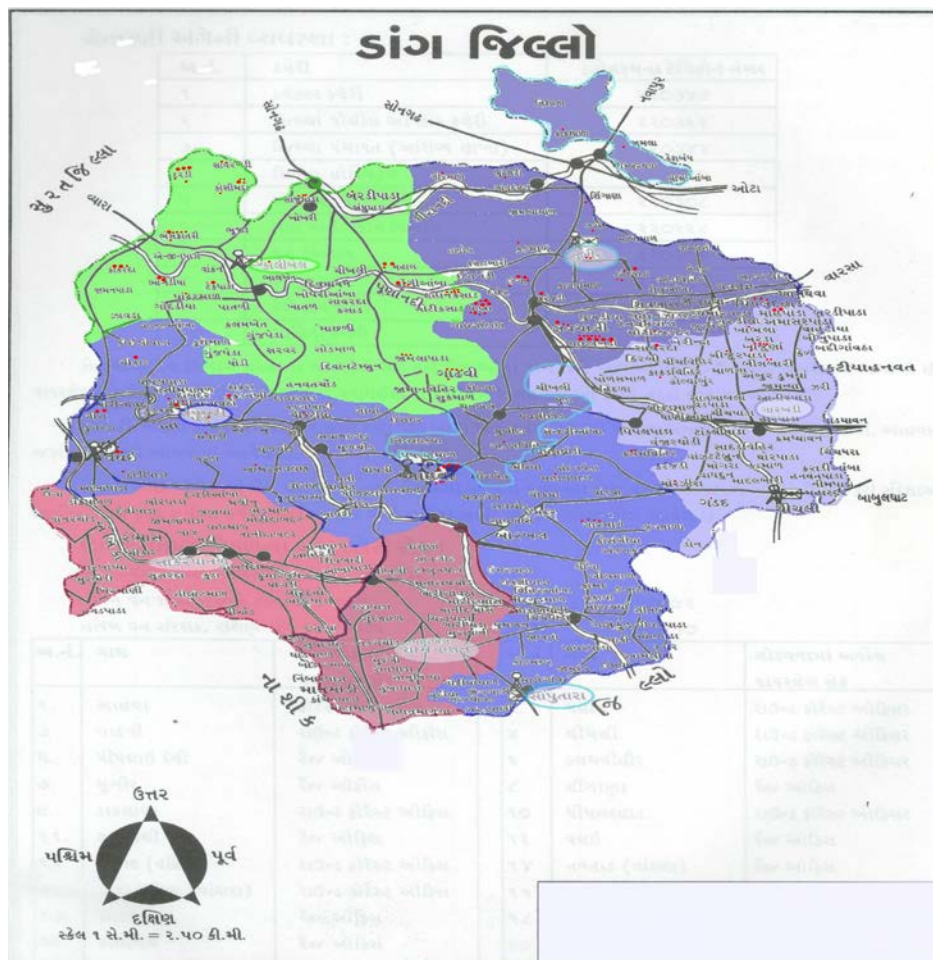
**Systematic voters Education
and
Electoral Participation**

1. DISTRICT AND ASSEMBLY CONSTITUENCY PROFILE

Dang District has only one Assembly Constituency (173 A.C.) . The Assembly Constituency has 319 blocks.

Dang District is situated in Southern part of Gujarat State at 20.39, 73.29 east north latitude and 20.39, 73.24 east longitude.

As per 2011 census, the District is having a total Population of 2,26,769 with a total area at 1764 Sq. Km . The District has 311 villages ,Town Nil and Taluka (One) . The density of population is 129 per Sq. Km.. The Literacy rate is 76.80.



The important rivers passing through the District from east to west are Ambika, Khapari, Gira and Purna. The magnitude of poverty still remains very high in these areas. The Dangs district is a border district covered with high hills & rich forest. Dangs is among the Southern most districts in Gujarat, which starts from the rugged mountain chains of the Sahyadri

range of Western Ghats in the Southwest and descends on the western side of extending undulating tract. The District bounded in the North by Vyara and Sonagadh Taluka of Surat District of Gujarat and Navapur Taluka of Dhuliya District of Maharashtra on the east and Sakari and Nasik District of Maharashtra and on the West by Bansada Ta. of Navsari District.

2. **DEMOGRAPHY AND TARGET POPULATION**

The Population of Dangs District as per 2011 census is 2,26,769 (Male- 1,12,972 Female – 1,13,793 and other 04) . About 94% population of the District is tribal population. About 73.84% of the total population falls in BPL category. As per socio-economic survey 2012 , the population of District is 253,353. Around 30,000 people migrate to nearby district for employment in sugarcane cutting and grape yards during September May every year.

3. **ADMINISTRATIVE SET-UP OF DANG DISTRICT**

At the district level the District Collector is responsible for Law & Order, revenue, Civil supplying etc. with the District Panchayat mainly carries out all the development activities.

All Major Programs where a part of it District Panchayat has an elected body with President, Vice President and Chairman of various committees. The administrative lead is the District Development Officer, who is also the secretary of the District Panchayat and at the Taluka level, Taluka Panchayat and at the village level village Panchayat is functioning. In this District there are one Taluka Panchayat and 70 Gram Panchayats.

4.

OBJECTIVES

- Improve Electoral participation
- Create understanding to new youth voter regarding the election & their rights of voting.
- Unbiased voting for proper candidate

A. SITUATION ANALYSIS.

1	Number of voters, male voters, female voters,	Male 71443	Female 70352	Target 141796
2	E/P Ratio	62.52		
3	Gender ratio,	985 The Gender ratio of Elector is lower than Census figure. We have large scale out migration during Sept- May every year. Some women and children stay at home. Therefore, during Census, No. of Women was more than No. of men. That explains the difference.		

4	<u>Age Cohort :-</u>					
	Age Cohort	Projected Census population in age Chort (Projected upto the yr. of current revision	% age of (2) to 'X' i.e. total Population as per census	Electors as per Final Electoral roll w.r.t 1.1.2012 as qualifying date	% of (4) to 'X' i.e. total population as per voter roll	% of (4) to 'Y' i.e. registered voters vs eligible voters
	18-19	6673	2.94	55.13	2.43	82.62
	20-29	355.19	15.66	40774	17.98	114.79
	30-39	31006	13.67	34911	15.39	112.59
	40-49	23316	10.28	26293	11.59	112.77
	50-59	12972	5.72	19363	8.54	149.27
	60-69	8517	3.76	9380	4.14	110.13
	70-79	3068	1.35	4565	2.01	148.79
	80+	945	0.42	997	0.44	105.50
Out migration during Census explains age cohort.						

4	Voter turnout of District and AC- Turnout details 173 Dang AC			
	Year	Male	Female	Total
	2002 (A.C.	59.32	52.53	55.91
	2004 (Par.C)	59.61	53.65	56.12
	2007 (A.C.)	59.97	57.80	58.87
	2009 (Par C.)	63,93	58.01	60.94
5	Polling Stations with highest and lowest voter turnout (male and female), in 173 Dang .A.C.	<u>Highest Voters Turnout -</u> Bhendmal M- 97.88 F 99.45 <u>Lowest Voters Turnout:-</u> Takpada M 24.76 F 25.98		
6	No. of higher Educational Institutions in each AC including Technical, Professional and general higher educational institutions	1.Govt. Polytechnic Waghai(One) 2.No. of High School -33 3.P.T.C.College- 2 4.I.T.I. Ahwa -1 (One)		
7	General understanding of the culture of the AC which might be a hindrance in male or female voter registration,	No hindrance to registration in all the villages except 7 villages where "SATIPATI" Sect. is followed. Gender bias is not observed.		
8	Manpower resources of the State Government available in each AC that can be tapped at polling station level and at AC level. (For example, Anganwadi Workers, MDM workers, ASHA workers, etc. at booth level; and R&B Offices, TDO Offices, etc. at AC level),	1. Primary Teachers - 1665 2. High School Teachers- 106 3. Health work - 589 4.MDM Workers - 378 5.R. & B.Division - 1 State and 1 Panchayat 6.R&B Sub Dn. 2 Panchayat -3 7.Panchayat Sub Dn. other - 5 All the above mentioned infrastructure will be used.		
9	Availability of active and apolitical NGOs or other civil society groups such as, Rotary Club, Lions Club, Senior Citizens Club, etc.,	<ul style="list-style-type: none"> • BIAF • ROVADAN TRUST • AGAKKHAN INST. • DANG SWARAJ ASHRAM 		
10	Listing of digital and print media available at District level and AC level (both private and Government),	Lokjan Shaktri Divya Bhaskar Sandesh Daily TV-9 For the above Mr. Rasik Surtti, Pandu Chaudhary Mr. Anil Patel Ms.Munira Shaikh is the contact persons.		
11	Details of NGOs working for women's empowerment such as Mahila Samakhya that might be useful in your campaign,	ROVADAN ,AGAKHAN , MAHILA SAMAKHYA will be actively involved.		

12	Listing of number of NCC, Nehru Yuvak Kendra and NSS members at AC level and at District level,	NCC- 300 (Ahwa/Waghai/Saputara) NSS- 500(Ahwa/Waghai/Saput5ara) NYK - 50 (From whole Dang)
13	Listing of State Govt. Departments likely to tap for SVEEP campaign	Education, Anganwadi MDM Health Worker Asha Worker etc. Regular follow-up meetings will be held.
14	Listing of Central Govt. Departments	All India Radio and Post Deptt. will be taped for SVEEP campaign.
15	Listing of local traditional and cultural aspects of the district, such as song or drama troupes which will be useful for SVEEP interventions	Dangi Dance Group, Thali Vadan and local Bhavada will be used for SVEEP.
16	Listing of possible partner agencies	For this we will use Ahwa College , I.T.I, and P.T.C College, NYKK Mahila Samkhya, Anganwadies, Higher Secondary Schools etc. for Youth involvement. All India Radio has very good outreach among remote villages. We will use AIR for specific issues related to SWEEP activities.
17	Listing of all Banks, who are members of District Level Banks Committee (DLBC)	13- Branches of Members of DLBC. (including co-op banks)all the branches will be made partner in SVEEP.

B- STRATEGIES:-

1.	What Team will look after / supervise the implementation of your SVEEP Plan?	ERO, AERO, and Chief Officer (Dy. Collector) N.A., Saputara will look after and supervise the implementation of SVEEP Plan.
2	How will you spread your plan down till the micro level i.e. polling station level?	Through BLO , Media advertisement at prominent places like Bus Stations, Gram Panchayat Offices. Through Hats weekly Bazar with help of BLO, Health worker Asha Worker, MDM Workers. All awareness to registration update voter list , EPIC activities.
3	What would be the distribution of work to implement the SVEEP plan at each level?	With the help of BLO, Health worker Asha Worker, MDM Workers. All awareness to registration , update voter list , EPIC activities.
4	What kind of sponsorships are you looking at?	Local active a political Civil Societies listed above can be used for sponsoring awareness campaign.

5	Which are your specific targets – from situation analysis above you will list/name the low voter turn out areas, the low EP ratio areas, the low gender ratio areas, urban areas, etc.	Bhavadas and other cultural traditional inhabits. Low voter turn out – Bokadmal Low EP Ratio – 16-Dhulda Gender ratio : Positive and No problem on this centre.
6	What would be your actual plan to reach these target areas?	We have NCC, NSS No. of Civil Societies, Point and digital media and all the BLOs, Anganwadi workers, MDM workers and local cultural groups to bring awanres to boost SVEEP campaign by arranging Dangi Dance , Thali Vadan and Bhavada Party etc. Plan for for this is given below:-

PRIORITY & ACTION REQUIRED

Objective	Problem areas	Strategy
100% EPIC & PER	Migratory population between Sept to April every years	Involvement before their time of migration
Youth involvement	Lack of awareness	Proper IEC & Motivation through NYK, NSS, with the use of competitions , rallies etc.
Women involvement	Reduced electoral participation	Empower them by the Mahila Samkhya, Anganwadi and SHGs
Ethical voting and improving turnout	Drinking Habits voting on tribe line, social issues	IEC through "Tamasha"

Plan to reach Target Areas

Sr. No.	Medium for SVEEP	Target area (whether whole District/Ac/particular Polling Booth)	Target period From/ To	Partnership if any	Responsible officer/office for implementation
1	2	3	4	5	6
1.	NCC	Ahwa-Waghai Saputara	1-6-2012 to 18.6. 2012	With help of Schools teachers	Dist. Commandant In charge NCC and DEO Dang State Ahwa
2	NSS	Ahwa Waghai Saputara	1-6-2012 to 18.6. 2012	With help of Schools teachers	Dist. Commandant In charge NCC and DEO Dang State Ahwa

3.	NYK	Ahwa Waghai	1-6-2012 to 18.6. 2012	Local members of NYK	Incharge NYK Ahwa Dang
4.	ROVADAN TRUST	Waghai to Bheskatri Kalible Area and Samgahan Cluster – (64 Villages)	1-6-2012 to 18.6. 2012	Local members of Trust	APA TASP Ahwa
5	AGAKHAN TRUST	20 Villages Dhavalidod Areas	1-6-2012 to 18.6. 2012	local members of Trust	APA TASP Ahwa
6	MAHILA SAMYAKHA	Whole villages of Dang	1-6-2012 to 18.6. 2012	Local leaders	Officer Incharge Mahila Samakhya Ahwa Office
7	ADVERTISEMENT Through –Hats, Cable TV Akashwani Local News channels	Ahwa, Waghai, Kalibel, Pimpri Samgahan Gakund Subir Pipaldahad Chinchli	1-6-2012 to 18.6. 2012	Local Sarpancha and Taluka /ZP Members etc.	TDO/ Asstt. Director of Information Ahwa Dang
8	Teachers/ Health Workers Anganwadi workers	Ahwa, Waghai, Kalibel, Pimpri, Samgahan Gakund Subir Pipaldahad Chinchli	1-6-2012 to 18.6. 2012	Local Sarpancha and Taluka /ZP Members etc.	TDO/ ADHO/ICDS Officer I/c /DPEO
9	Tamasha Party	Ahwa, Waghai, Kalibel, Pimpri Samgahan Gakund Subir Pipaldahad Chinchli	1-6-2012 to 18.6. 2012	Local Sarpancha and Taluka /ZP Members etc.	Asstt. Dir. of Information TDO

C- CHAIN OF PARTNERSHIPS:-

As outlined we have discussed in our Lead Bank, DLBC Meetings and sought co operation of Bankers in implementation of SVEEP Plan.

1. Posters of "Know your BLC" will be exhibited in all the Banks of District.
2. Facility of searching Voters Name will be made available in main Branch.
3. Bankers were advised to show advertisement on ATM Screen when not in use.
4. Banks have agreed to sponsored to expenses of posters and hoardings.

We have made arrangement to get sponsorship for posters and through Civil Societies and the same will be exhibited in all prominent palaces.

D- LINKAGES WITH EDUCATIONAL INSTITUTIONS:-

We have instructed District Education Officer and the concerned Higher Secondary School's, Colleges to work in tendon with the ERO, AERO who boost this SVEEP Plan.

We will also follow the instructions as laid down in G.R. dated 29.4. 2011.

E- YOUTH COMPONENT OF THIS SVEEP PLAN :-

We have planed to use the services of Employment Exchange, ARTO, NCC and NSS besides the Civil Societies working in Rural Area such as Agakhan Institution, Rovadan Trust, Mahila Samakhya and we will try to cover youth of the district who is not register as Voters.

PS WISE MICROPLAN

We have analysed E/P ratio and age cohort of all the blocks with BLOs. Key issues are discussed with them. We have identified PS where E/P ratio and age cohort are not in tune with A.C. average and Census figures. Special attention will be given to such PS.

- BLOs will be sensitized for SWEEP campaign through workshop.
- Use of electronic media. Identify the location for IEC mainly on the highly populated area like bus station ,tourist places, Hats etc.
- Special blocks (with problem areas) will be identified and such BLOs will be given Special training.

- To improve their participation. We will do following:-
Arrange focus group discussions in the youth, women & general population by school teacher. Nukkad Natak with Tamasha party for IEC activity. It can impact on their addiction behavior & ethical voting, by the focus group we can identify their need. Proper implementation can be taken place.

F- FEMINIZATION COMPONENT :-

We have carried out block wise analysis and identified we have issues identified blocks where gender ratio is very low. Such polling Stations will be visited by senior officers. Such BLOs' work will be monitored effectively . We will improve the Gender ratio.

We will use Mahila Samakya, MDM ,Anganwadi and SHGs to inform women Voters how their names will be register. Names of newly married women will be included during campaign.

TURN OUT IMPROVEMENT

We will undertake SVEEP campaign to raise voters turn out in JULY 2012 . Various kinds of Tamasha , IEC activities , competitions etc. will be used.

PLANNING FOR ETHICAL VOTING

We are planning extensive SVEEP campaign for ethical voting . People will be made aware of their rights through different activities like Tamashas , competitions etc.

G- URBAN SUB PLAN - " No Urban Area in 173 Dang (ST) A.C."

H MULTI-MEDIA CAMPAIGN:-

Group SMS campaign will be arrange in our Constituency to all the Mobile owners.

I- SPECIFIC INNOVATIVE PLAN FOR THE DISTRICT:-

Dang has a tradition of weekly Public market called "Hat" at various places like Ahwa, Waghai, Kalibel, Samgahan, Galkund, Subir and Pipaldahad. People from nearby villages come in large number to these "Hats". "Hats" are important part of Dangji Society. We will use these " Hats" for SWEEP campaign. Various Teams of BLOs with necessary IEC material will camp at these "Hats" and carry out effective Voters education campaign. The Tamasha form of Public entertainment will be used in this Hats District level officials will regularly review the outcomes and progress of the work.

CALANDER OF SVEEP EVENTS

Month	Events
April	Planning for Election :- <ul style="list-style-type: none"> • EVM Verification • Information collection • Logistics Planning • BLO Sensitization • EPIC coverage campaign
May	<ol style="list-style-type: none"> 1. BLO Sensitization 2. 100% EPIC coverage campaign 3. Voters awareness Programmes like tamasha etc. 4. Opening of Voters Help Desk 5. SVEEP Meeting for State Govt./Central Govt.Deptts.
June	<ul style="list-style-type: none"> • Summary Revision and BLO sensitization • Hoardings/Banners • 100 % EPIC coverage campaign • College Student Enrolment drive through Janseva Kendra • Mahila Samkhya ,Anganwadi SHG Meetings • SVEEP Meeting for State Govt./Central Govt. Deptts
July	<ul style="list-style-type: none"> • Various Competitions like Debate, Play, Jingles, Drawings (by DEO & DPEO Office) • SVEEP Meeting for State Govt./Central Govt. Deptts
August	<ul style="list-style-type: none"> • Arrangement of Tamasha for Ethical Voting's at Hats and 15th August Celebration. • Enrolment Drive for Women (by Mahila Samkhya and SHGs) • SVEEP Meeting for State Govt./Central Govt. Deptts
Sept.	<ul style="list-style-type: none"> • Detailed planning for Election Staffs, Vehicles Booths (Physical verifition etc.) • Rallies – Bike, Cycle and Prabhat Feries • Banners , Hoardings • All India Radio, SWEEP Programmes • Item of News . • Workshop for Women and Youth
Oct.	<ul style="list-style-type: none"> • DPL Programme for 100 % EPIC and PER • IEC for Model Code of Conduct • Tamasha for Healthy Democracy • EVM Final Preparation
Nov.	Election Process Starts