

SVEEP PLAN- 2012

District – BHARUCH

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SVEEP PLAN BHARUCH DISTRICT

GENERAL INTRODUCTION

BHARUCH District is situated in South Gujarat. The length from north to south of this territory is about 96.86 km. and from east to west is about 108.19 km. It is bounded by Anand and Vadodara district, in the north, Gulf of the Khambhat in the west, Surat District in the south and Narmada district in the East. The area covered by the district is 5249.97 Sq. km. The river Narmada flows from East to West through the district.

The district consists of Tribals (Bhil, Vasava etc,) Hindus (Patel, Ganchhi, Rajput and others) and Muslims (Vohra Patel, Pathans and others). There are minor hills in the district in Jhagadia taluka. There are 543 Gram panchayats and 663 villages in the district. Bharuch district has coast line of about 127 km.

The main crops are Cotton, Banana, Sugar Cane , Pulses, Jowar & Paddy. Though Bharuch is an agriculturally backward district, is now developed due to the large scale industrialisation in the district. The major industries are in the field of chemicals. Mainly Dyes & Drugs manufacturing units are there in the district at Ankleshwar and Panoli. Gujarat Narmada Velly Fertilizer Co. (GNFC) is having its unit and office at Bharuch. Salt making is another important industry in coastal part of district. There are other industrial pockets at Jhagadia - Valia-Bharuch-Amod-Dahej in the district.

At Present 10 Industrial Estates are located i.e. at Bharuch, Ankleshwar, Valia, Palej, Panoli, Jhagadia, Vilayat, Vagra, Dahej, Jambusar, In these estates main industries are Chemical, Pharmaceutical, Paper, Plastic, Dyes & Intermediates, Textile & Glass, & Khandsari Udhyog.

Bharuch District is booming with the industrial development. There are as many as 14321 SSI industrial Units, Employing 65147 people with Investment of Rs. 1493.03 Crore. While more than 1344 Small Scale units are coming up in the near future.

At Present medium & large (640) units are working in the district with investment of 43182 core & employing 87070 employees.

The major places of interest in the district are historical Jain Temples and numerous ancient temples along the banks of the river Narmada.

Present Electoral Roll Status

We have achieved 100% EPIC & PER during continuous revision 2012.

♣ List of Major Industries :

Sr. No	Name of Company	Company Location
1	Gujarat Narmada Velly Fertilizar Co. Ltd Bharuch	Bharuch Narmada Nagar Bharuch
2	I P C L	Dahej
3	Birla Copper Unit	Dahej
4	Birla Cellulose Unit	Kharach
5	Videocon	Chavaj
6	Gujarat Paguthan Energy Co Ltd	Paguthan
7	Nation Thermal Power Corporation	Zhanor
8	Unique Pharma	Ankleshwar-Panoli
9	Welspun Ltd.	Dahej
10	ABG Ship Yard	Jageshwar , Dahej
11	Reliance Industries	Dahej
12	G C P T C L	Dahej

A - SITUATION ANALYSIS OF DISTRICT

1. Ac wise Detail of Voters,age cohort,gender ratio & EP ratio

No & Name of AC	Male Voters	Female Voters	Total Voters	age Cohort	Gender Ratio	EP Ratio
150-Jambusar	103751	92533	196285	91.81	892	63.17
151-Vagra	87906	80673	168579	91.81	918	59.45
152-Jhagadia	106174	98882	205057	91.81	931	58.67
153-Bharuch	106074	98254	204329	91.81	926	64.79
154-Ankleshwar	95234	84900	180134	91.81	891	56.05
Total	499139	455242	954384	91.81	912	60.38

2. District Voter Turn out detail AC wise since 2002

No & Name of AC	Voter Turn out AC Election 2007	% of Voter Turnout	Voter Turn out AC Election 2002	% of Voter Turnout
150-Jambusar	89488	57.24	102817	69.31
151-Vagra	105389	66.71	113129	74.92
152-Jhagadia	147299	63.22	156046	70.47
153-Bharuch	148762	67.08	139801	69.98
154-Ankleshwar	106156	66.73	105471	69.12
Total	597094	64.36	617264	70.69

No & Name of AC	Voter Turnout Parliamentary Election - 2009	% of Voter Turnout	Voter Turnout Parliamentary Election - 2004	% of Voter Turnout
147-Karjan(2009) 162 Mangrol (2004)	749462	57.14	680834	54.92
149-Dediapada				
150-Jambusar				
151-Vagra				
152-Jhagadia				
153-Bharuch				
154-Ankleshwar	749417	57.14	680834	54.92
Total				

3.Highest Voter Turnout

No & Name of AC	Voter Turn out AC Election 2007				
	PS No	Male	Female	Total	% age
147-Karjan(2009) 162 Mangrol (2004)					
149-Dediapada					
150-Jambusar	119-A Bhankhetar	172	152	324	86.40
151-Vagra	37-Nandarkha	122	120	242	89.96
152-Jhagadia	65-Dholi	169	155	324	86.63
153-Bharuch	37-Samlod-2	314	263	577	84.85
154-Ankleshwar	235-A Motwan	178	135	313	90.99

No & Name of AC	Voter Turn out AC Election 2009 in P C Election				
	PS No	Male	Female	Total	% age
147-Karjan(2009) 162 Mangrol (2004)	98-Nishaliya	142	138	280	83.33
149-Dediapada	83-Ralda	98	88	186	97.89
150-Jambusar	99-Bhankhetar	181	160	341	86.33
151-Vagra	87-Tankaria-2	534	445	979	82.20
152-Jhagadia	212-Kup	88	85	173	88.27
153-Bharuch	193- Pardimokha	136	127	263	76.23
154-Ankleshwar	68-Matied-2	350	304	654	78-14

4.Lowest Voter Turnout

No & Name of AC	Voter Turn out AC Election 2007				
	PS No	Male	Female	Total	% age
150-Jambusar	89-Madafar-1	117	121	238	30.59
151-Vagra	23-Vagra-5	234	211	445	42.47
152-Jhagadia	160-Singla	76	34	110	12.69
153-Bharuch	57-Vagushha	38	57	95	21.25
154-Ankleshwar	110-Gadkhol-5	233	165	398	34.91

No & Name of AC	Voter Turn out AC Election 2009 in P C Election				
	PS No	Male	Female	Total	% age
147-Karjan(2009) 162 Mangrol (2004)	75-Gandhara-2	111	92	203	31.09
149-Dediapada	5-Pankhala	49	32	81	32.14
150-Jambusar	32-Piludra-3	112	70	182	16.35
151-Vagra	76-Suva	234	172	406	35.77
152-Jhagadia	105-Govali-2	161	95	256	35.96
153-Bharuch	67-Bharuch-29	243	179	422	33.49
154-Ankleshwar	10-Hansot-7	104	85	189	16.94

5. Vulnerability

No & Name of AC	Sensitive P S 2002		Vulnerability 2007	Vulnerability 2009 in P C Election	P S Name
	Sensitive	Normal			
150-Jambusar	564	462	-	0	
151-Vagra			-	1	115-Sitpone-3
152-Jhagadia			-	5	152-Vasna 156-Dharoli-1 157-Dharoli-2 158-Dharoli-3 206 Kelvikuva
153-Bharuch			2	2	51-Bharuch-13 130-Bharuch-92
154-Ankleshwar			1	0	
Total			3	8	

6 No of Higher Educational Institutions in each A C including Technical, Professional and General Higher educational institutions.

A C No & Name	ITI	Colleges	Other	Total
150-Jambusar	2	1	1	4
151-Vagra	1	0	0	1
152-Jhagadia	2	2	3	7
153-Bharuch	1	7	3	11
154-Ankleshwar	2	4	2	8
Total	8	14	9	31

7 General understanding of the culture of the A C which might be a hindrance in male or female voter registration.

A C No & Name	Details
150-Jambusar	Mostly rural area, only 27 PS of Urban area .Having poor education mostly agricultural activities, less industrial area, Costal area having salt industry.
151-Vagra	Having Dahej – Vilayat & Gandhar Industrial area, rural population, less agricultural activities, poor education.
152-Jhagadia	Tribal A C Most of S.T population staying in rural areas, Industrial area having Mines, & other industries.
153-Bharuch	Highly developing area, Industrial area Bharuch- Bholav-Palej industrial estate. Highly developing industrial area
154-Ankleshwar	Highly developing area, Industrial area Ankleshwar – Panoli Industrial estate. Highly developing industrial area
Total	

8 Manpower resources of the State Government available in each AC level.(For example Anganwadi workers, MDM workers,

A C No & Name	Total Polling station	MDM Organizer	Anganwadi workers
150-Jambusar	246	186	299
151-Vagra	220	153	217
152-Jhagadia	296	358	451
153-Bharuch	229	65	125
154-Ankleshwar	218	150	213
Total	1209	912	1305

9 Information of NGOs or other civil society groups

A C No & Name	Rotary Club	Lions Club	Senior Citizens Club	N G O	Total
150-Jambusar	-	-	-	4	4
151-Vagra	-	-	-	3	3
152-Jhagadia	-	-	-	4	4
153-Bharuch	1	1	-	19	21
154-Ankleshwar	1	1	-	2	4
Total	2	2	-	32	36

10. List of digital and print media

A C No & Name	Radio Station	Digital media	Print Media
150-Jambusar	-	2	15
151-Vagra	-	0	6
152-Jhagadia	-	0	10
153-Bharuch	-	7	35
154-Ankleshwar	-	4	17
Total	-	13	87

11. Detail of NGOs Working for women's empowerment such as Mahila Samakhya

A C No & Name	Mahila Samakhya Groups
150-Jambusar	Jambusar -923Amod-551 = 1474
151-Vagra	Vagra-93 Bharuch 851 = 944
152-Jhagadia	Jhagadia-692 + Valia -894 =1586
153-Bharuch	Bharuch + Ankleshwar 125 = 125
154-Ankleshwar	Ankleshwar 670+ Hansot 367 = 1037-
Total	5166

12. listing of NCC, NYKS and NSS

A C No & Name	NCC	NYKS	NSS
150-Jambusar	1		
151-Vagra	0		3
152-Jhagadia	0		
153-Bharuch	1	1	9
154-Ankleshwar	1		1
Total	3	1	13

13. Listing of State & Central Govt. Department.

A C No & Name	State Government	Central Government
150-Jambusar	79	1
151-Vagra	31	0
152-Jhagadia	16	0
153-Bharuch	279	4
154-Ankleshwar	31	3
Total	436	8

14. List of Traditional and cultural like drama troupes

A C No & Name	Drama Troupes
150-Jambusar	1
151-Vagra	0
152-Jhagadia	0
153-Bharuch	1
154-Ankleshwar	1
Total	3

15. List of possible partners agencies.

A C No & Name	State level	Central level	Privet agencies
150-Jambusar			
151-Vagra			
152-Jhagadia			
153-Bharuch			
154-Ankleshwar			
Total			

16. List of District level Bank Committee

A C No & Name	Bank Name
150-Jambusar	24
151-Vagra	14
152-Jhagadia	12
153-Bharuch	18
154-Ankleshwar	10
Total	78

B – STRATEGY OF THE DISTRICT

- **District level team having one Class one Officer and two other members will work / supervise the Implementation of SVEEP (Systematic Voters Education and Electoral Participation Plan).**
- **At Assembly Constituency level there will be a SVEEP monitoring tem having Electoral Registration Officer & Assistant Elector Registration officer & Mamlatdar as a leader and two other members will supervise the SVEEP plan.**
- **Work distribution to implement the SVEEP plan at each level.**
 - 1 District level team monitor and supervise and review the work of Taluka level team.**
 - 2 Team will divide the villages / booths for to do the work for SVEEP**
 - 3 Taluka level team will monitor SVEEP plan at each booth level. They monitor the work which is going on as per plan for specific village / Area of booth.**
 - 4 They will also suggest the modification in plan as per requirement of particular area for systematic Education of Voters.**
 - 5 They will facilitate for sponsorship of SVEEP plan.**
 - 6 As per situation analysis team will decide to do the education programmed i.e. low EP ratio areas, Low gender ratio areas, Urban areas etc.**

According to our analysis, we have identified some villages / A C having low EP ratios and having Low Gender ratio which would be targeted to be developed by SVEEP plan.

Sr. No	Medium for SVEEP	Targeted area of AC village / polling booths	Targeted period from / to	Partnership if any	Responsible Officer for implementaion
1	2	3	4	5	6
1	Hordings, Banners, Posters, MDM/ Anganwadi workers BLOs	150-Jambusar AC O.Timbi – Kahanva Aasarsa Chhidra Nava Vadia	15/5/2012 to 18/6/2012 & 5/8/12 to 31/10/12		ERO & Mamlatdar Jambusar / Amod at taluka level
2	Hordings, Banners, Posters, MDM/ Anganwadi workers BLOs Channel	151-Vagra AC Samantpore Paniyadara Luvara Mahegam Limadi Nabipur	15/5/2012 to 18/6/2012 & 5/8/12 to 31/10/12		ERO & Mamlatdar Vagra / Bharuch at taluka level
3	Hordings, Banners, Posters, MDM/ Anganwadi workers BLOs Sakhimandal NGO	152-Jhagadia AC (ST) All polling station for AC	15/5/2012 to 18/6/2012 & 5/8/12 to 31/10/12		ERO & Mamlatdar Jhagadia / Valia at taluka level

4	Hoardings, Banners, Posters, MDM/ Anganwadi workers BLOs Sakhimandal NGO	153-Bharuch AC Sarangpur Vasant mill ni chal (Bharuch) Rahadpor Chakala (Bharuch)	15/5/2012 to 18/6/2012 & 5/8/12 to 31/10/12	Rotary Club & Industrial association	ERO & Mamlatdar Bharuch / Ankleshwar at taluka level
5	Hoardings, Banners, Posters, MDM/ Anganwadi workers BLOs Sakhimandal NGO	154- Ankleshwar AC All polling station for AC	15/5/2012 to 18/6/2012 & 5/8/12 to 31/10/12	Lions club, Rotary Club & Industrial Association	ERO & Mamlatdar Hansot / Ankleshwar at taluka level

C - CHAIN OF PARTNERSHIPS

**Meeting with lead bank and DLBC members will be on dt -4-12
for**

Participation for

**Preparation of posters, Hoardings, put it in the bank during the
special revision period and other posters like how to become voter,
How to get EPIC etc.**

**Desk with internet searching facility for voters to search their names
in electoral rolls up to 18-6-2012 and from 5th August to date of poll.**

**Blank Forms No 6 – 7 – 8 and 8a will be distributed by Bank to
needy.**

D - LINKAGE WITH EDUCATIONAL INSTITUTIONS

A C wise of Higher secondary schools, Colleges and other Educational Institutions along with designated officers has been prepared and used during special campaign.

E - YOUTH CAMPAIGN

Eligible student would be facilitated by the Educational Institute for other youth campaign would be done by employment Exchange officer, RTO officer and Anganwadi workers.

F - FEMINIZATION COMPONENT

We have identified the villages / part in which registration of women voters are minimum in each A C. Now it should be targeted to improve registration by contacting personally with MDM and Anganwadi workers, Sakhimandals.

G- URBAN SUB PLAN

Distirct Bharuch having Four Nagarpaliks

- i) Bharuch in 153-Bharch A C
- ii) Ankleshwar in 154 Ankleshwar AC
- iii) Jambusar in 150 Jambusar A C

- **Special campaign would be done with the help of GIDC, Lions club, Rotary Club, Voter awareness would be done by news papers, Hoardings, Posters, Banners, Publicity through channels, Auto Rickshaws with loudspeaker, personal campaigns would be done by MDM workers and anganwadi workers.**
- **Municipalities would be directed to prepare to put sign boards with indicating way sign for polling booths number, A C and district.**

H - MULTIMEDIA CAMPAIGN

Video clip made by DEO / ERO would be shown in Urban area during special campaign by local channels and you tube in Internet.

I - SPECIFIC INNOVATION PLAN FOR THE DISTRICT

In the District A C where women registration are poor, we would like to do the campaign for improving the women registrations by doing special campaigns.

Marriage Registrars would be the main source of information about newly married women .

This information would be collected and checked with the help of MDM and Anganwadi workers. They would be educated for registration.

Annexure – I

(A) Census data – 2001

(B) Provisional Census data – 2011

General Election-2012

BHARUCH DISTRICT : MAIN FEATURES

Area : **6527.00 Sq.Kms.** (*Geographical area as per Surveyor General*) *
5249.97 sq.kms . (*as per Director of Land Record*)*

Population : **As per Census 2001**

Name of Taluka	Total No of Village	Area Sq Kms	Urban Population	Rural Population	Total
Jambusar	81	1097.34	38778	137781	176559
Amod	52	467.82		92921	92921
Vagra	68	883.43		82647	82647
Bharuch	93	644.35	187633	196113	383746
Ankleshwar	60	436.04	126149	136712	262861
Hansot	46	398.61		68782	68782
Jhagadia	167	808.35		172553	172553
Valia	96	514.03		130587	130587
Total	663	5249.97	352560	1018096	1370656

Urban 352560

Rural 1018096

Total 1370656

Males 713676

Females 656980

Sex Ratio 921

- ♣ Talukas (Block)– 8 : Jambusar, Amod, Wagra, Bharuch, Ankleshwar, Hansot, Jhagadia, Valia
- ♣ SC Population : 4.5%
- ♣ ST Population : 32.4%
- ♣ Literacy Rate : 74.4%
- ♣ Revenue Village : 663
- ♣ Municipalities : 4
- ♣ Rivers : Narmada, Dhadhar, Kim.
- ♣ Main Crops : Cotton, Tuwar, Sugarcane, Banana.
- ♣ Industries : Chemicals, Drugs, Fertilizers, Copper, Rayon, Common Salt.
- ♣ Places of Interest : **Sardar Sarovar Project – 80Kms. (Narmada District) Suklatirth (Kabirvad), Kavi, Dahej Port (First LNG Terminal in India, Birla Jetty).**
- ♣ Adjoining Cities : **Surat - 88 Kms Baroda-72 Kms**

*Note:- * Source – Census-01*

Provisional Population : As per Census 2011

Name of Taluka	Total No of Village	Area Sq Kms	Urban Population	Rural Population	Rural Population (CT)	Total
Jambusar	81	1097.34	43329	153679	0	197008
Amod	52	467.82	15903	78577	0	94480
Vagra	68	883.43	0	100764	0	100764
Bharuch	93	644.35	168729	184104	99303	452136
Ankleshwar	60	436.04	73848	123202	120225	317275
Hansot	46	398.61	0	54744	5365	60109
Jhagadia	167	808.35	0	185706	0	185706
Valia	96	514.03	0	141637	1707	143344
Total	663	5249.97	301809	1022413	226600	1550822

Males 805909
Females 744877
Others 36
Total 1550822

Annexure – II

Electoral Roll Format 1 to 8

as on Dated :- 10/04/2012

File attached here with