



Greater Participation For a Strong Democracy

Systematic Voters' Education and Electoral Participation

DRAFT

❖ SVEEP ❖

AMRELI DISTRICT

AMRELI DISTRICT



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Basic statistics

- Number of Assembly Constituencies : 5
- Number of Parliamentary Constituencies : 1
- Number of Talukas : 11
- Number of Villages : 626
- Number of Municipal Corporation : 0
- Number of Municipalities : 9
- Largest Assembly in voters (size): Amreli : 2,43,073
- Largest Assembly (population): Amreli : 3,44,955
- Smallest Assembly in voters (size): Lathi : 1,80,322
- Smallest Assembly (population): Lathi : 2,85,230

Census Figures

	Census year 2001	Census year 2011
Population	1393918	1513614
Population male	701593	770651
Population female	692325	742963
Sex ratio	987	964
Decadal growth rate (total)	6.50	8.59
Literacy rate	66.09	74.49
Literacy rate (male)	76.44	81.82
Literacy rate (female)	55.78	66.97

SITUATION ANALYSIS

1.1 Number of voters, (Male and Female voters) as on 01-01-2012

1.	Male Voters	:-	539038
2.	Female Voters	:-	487716
3.	Others Voters	:-	14
4.	Total Voters	:-	1026768

Constituency wise Elector information (Elector-Population ratio)

Name of State: Gujarat

Projected Population of State (Projected upto the year of current revision)						61541073						
Total Electors in State (As Per current Electoral roll)						36954039						
Elector - Population Ratio in State						60.05						
Name Of District	Assembly Constituency		Total Population (Projected 2012)			Electors as per Cont. Revision Roll - 2012 w.r.t. 01/01/2012 as qualifying date				Ratio of Electors to Population		
	No	Name	Male	Female	Total	Male	Female	Others	Total	Male	Female	Total
1	2	3	4	5	6	7	8	13	9	10	11	12
Amreli	94	Dhari	145582	141024	286610	100325	90228	10	190563	68.91	63.98	66.49
	95	Amreli	175830	169125	344955	126422	117332	0	243754	71.90	69.38	70.66
	96	Lathi	146176	139059	285230	95270	85052	3	180325	65.17	61.16	63.22
	97	Savarkundla	162025	157530	319561	109350	98708	0	208058	67.49	62.66	65.11
	98	Rajula	155924	150345	306271	107671	96396	1	204068	69.05	64.12	66.63
Total			785537	757084	1542627	539038	487716	14	1026768	68.62	64.42	66.56

1.2 Age cohort

Age 18 - 19 Years

Year	2010	2011	2012
Voters	15029	22358	27146
%age of Population as per census	4.55	4.55	4.55
%age of total population as per voter roll	0.94	1.38	1.60

1.3 Gender Ratio

Gender Ratio

AC No & Name	2010	2011	2012
94- DHARI	925	916	899.36
95-AMRELI	939	933	928.10
96-LATHI	936	924	892.75
97-SAVARKUNDLA	934	924	902.68
98-RAJULA	924	916	895.28
District	932	923	905

1.4 Voters turnout of District Legislative Assembly Election- 2002

No & Name of Assembly Constituency	No. Electors			Voter who Voted			Percentage of Poll		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
43-Babra	73365	70712	144077	52254	46585	98839	71.22	65.88	68.60
44-Lathi	61228	58931	120159	40863	32615	73478	66.74	55.54	61.51
45-Amreli	77220	73278	150498	49734	42095	91829	64.41	57.45	61.02
46-Dhari	72796	68661	141457	45670	36705	82375	62.74	53.46	58.23
48-Rajula	83515	79412	162927	54636	41981	96617	65.42	52.86	59.30
53-Kundla	75305	71631	146936	45964	36533	82227	60.68	51.00	55.96
Total	443429	422625	866054	288851	236514	525365	65.14	55.96	61.80

1.5 Voters turnout of District Legislative Assembly Election- 2007

No & Name of Assembly Constituency	No. Electors			Voter who Voted			Percentage of Poll		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
43-Babra	78053	76346	154399	54347	45365	99712	69.63	59.42	64.58
44-Lathi	64739	63693	128432	40866	34306	75172	63.12	53.86	58.53
45-Amreli	81865	78920	160785	52948	46259	99207	64.68	58.62	61.70
46-Dhari	76439	73169	149608	46614	37736	84350	60.98	51.57	56.38
48-Rajula	94386	90868	185254	59230	48118	107348	62.75	52.95	57.95
53-Kundla	77224	74536	151760	47633	39029	86662	61.68	52.36	57.10
Total	472706	457532	930238	301638	250813	552451	63.81	54.82	59.39

1.6 Voters turnout of District Loksabha General Election 2004

No & Name of Assembly Constituency	No. Electors			Voter who Voted			Percentage of Poll		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
43-Babra	73214	69766	142980	40645	33166	73811	55.52	47.54	51.62
44-Lathi	61171	58788	119959	32802	25997	58799	53.62	44.22	49.02
45-Amreli	78186	73854	152040	42738	33869	76607	54.66	45.86	50.39
46-Dhari	73048	68819	141867	39441	29920	69361	53.99	43.48	48.89
47- Kodinar	80285	75869	156154	44317	32727	77044	55.20	43.14	49.34
48-Rajula	85383	80988	166371	38232	26113	64345	44.78	32.24	38.68
53-Kundla	74907	71237	146144	32346	23235	55581	43.18	32.62	38.03
Total	526194	499321	1025515	270521	205027	475548	51.41	41.06	46.37

1.7 ACs with highest voters turn out (male and female)

Loksabha General Election- 2009

No & Name of Assembly Constituency	No. Electors			Voter who Voted			Percentage of Poll		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
94-Dhari	94137	87980	182117	43812	30290	74102	46.54	34.43	40.69
95-Amreli	118272	112071	230343	58040	41082	99122	49.07	36.66	43.03
96-Lathi	88476	84353	172829	43279	30330	73609	48.92	35.96	42.59
97- Savarkundla	102364	97064	199428	43989	29456	73445	42.97	30.35	36.83
98-Rajula	98675	92891	191566	46788	31974	78762	47.42	34.42	41.11
99-Mahuva	85314	80806	166120	37050	25371	62421	43.43	31.40	37.58
101- Gariyadhar	87707	82507	170214	37815	25394	63209	43.12	30.78	37.14
Total	674945	637672	1312617	310773	213897	524670	46.04	33.54	39.97

1.8 Vulnerability in the last Parliament Elections.

Vulnerable Polling Stations

as on Lok Sabha Election 2009

Sr. No.	No. & Name of Assembly Segment	Total Polling station	Critical Polling station	Polling station In Vulnerable Area	No. of Normal Polling Station	No. of Police	No. of Home Guards	No. of Half Section (CPMF)	No. of Micro Observer	No. of Still Photo Graphers	No. of Video Graphers
1	94 - Dhari	241	3	22	216	232	357	15	3	3	20
2	95 - Amreli	272	6	83	183	248	384	34	6	6	64
3	96 - Lathi	211	2	83	126	199	286	8	2	2	20
4	97 - Savar Kundla	245	5	30	210	239	346	15	5	5	28
5	98 - Rajula	236	18	18	200	227	351	8	18	18	17
	For Amreli District out of Amreli PC	4	0	0	4	4	6	0	0	0	0
	Total	1209	34	236	939	1149	1730	80	34	34	149

1.9 No. of higher Educational Institutions in each AC including Technical, Professional and general higher educational institutions,

Talukawise Designated Officer List (Amreli)			
Sr.no	Taluka Name	Name of College	Name, Office Phone number, Mobile number, Email id of Designated Officer
1	Bagasara	J.C.Dhanak College Bagasara	R.Z.bhatt, Clerck J.C.Dhanak College Bagasara Phone:(O) 2796 222256 (R) - Mobile 9427245589 Email : JCB. Bagasara 052@gmail.com
2	Dhari	Yogiji Maharaj Mahavidhyalay Mahilaa Arts & Commerce College Dhari	Dr. Mukash P. Vyas, Lecuturer Yogiji Maharaj Mahavidhyalay Mahilaa Arts & Commerce College Dhari Phone:(O) 2797 221599 (R) 221580 Mobile 9879078504 Email : ymmv_dhari@yahoo.co.in
3	Dhari	Arun Muchala Eng. College Dhari	A.D. Bakaraniya, Lecuturer Arun Muchala Eng. College Dhari Phone:(O) 2797 221201 (R) - Mobile 9904325742 Email : Sinhadrmksinha@gmail.com
4	Dhari	Arts & Commerce College Dhari	Lunagariya Damyanti Ghusabhai, Lecuturer Arts & Commerce College Dhari Phone:(O) 2797 222264 (R) 222479 Mobile 9714925051 Email : rajoo acdari 3702@ rediff mail.com.
5	Dhari	Bhimani & Geveriya Commerce College	Kalpeshbhai V. Sorathia, Principal Bhimani & Geveriya Commerce College Phone:(O) 2796 238888 (R) - Mobile 99794 77751 Email : kvsforv@yahoo.co.in
6	Amreli	DR. J. N. MEHTA GOVT. POLYTECHNIC	B.C. BHUVA, LACTURER DR. J. N. MEHTA GOVT. POLYTECHNIC Phone:(O) 02792 223347 (R) 240832 Email : drjnmp@yahoo.co.in
7	Amreli	MATUSHREE MONGHIBA MAHILA ART'S COLLEGE	GIRISHBHAI VASUDEVBHAI VELIYAT, LACTURER MATUSHREE MONGHIBA MAHILA ART'S COLLEGE Phone:(O) 02792 223948 (R) 223942 Mobile 9427230410 Email : bhumit2809@gmail.com
8	Amreli	KAMANI SCIENCE AND PRATAPRAI ARTS COLLEGE	N. A. BHATT, LACTURER KAMANI SCIENCE AND PRATAPRAI ARTS COLLEGE Phone:(O) 02792 222047 (R) 224392 Mobile 9638620544
9	Amreli	PATEL SANKUL	Mr. HARDIKBAHI VYAS, LACTURER PATEL SANKUL Phone:(O) 02792 232321 (R) 232327 Mobile 9909910977 Email : hardikmvyas@gmail.com

10	Amreli	B.ED. COLLEGE (Patel Sankul)	SHRI PRAFULBHAI PATHAK, LACTURER B.ED. COLLEGE Phone:(O) 02792 232326, Mobile: 942943827
Sr.no	Taluka Name	Name of College	Name, Office Phone number, Mobile number, Email id of Designated Officer
11	Amreli	K.K. PAREKH COMMERS COLLEGE	JATINBHAI U. PARIKH, LACTURER K.K. PAREKH COMMERS COLLEGE Phone:(O) 02792 223589 (R) 223581 Mobile 9726517705 Email : kkpc@gmail.com
12	Amreli	B.Ed. College, Jesingpara, Amreli	Shri Deepakbhai Kanubhai Dafda, Lecturer B.Ed. College, Jesingpara, Amreli Mobile: 9925690055 Email: dipakdafda@yahoo.com
13	Amreli	S.D. Kotak LAW COLLEGE, Amreli	Shri Mahmadbhai G Tank, Senior Clerk Phone:(O) 02792 223383, Mobile: 9924191902 Email : mahmadtank@yahoo.co.in
14	Amreli	INDUSTRIAL TRAINING INSTITUTE	MANSIGH NALVAYA, FORMAN INDUSTRIAL TRAINING INSTITUTE Phone:(O) 02792 223822
15	Liliya	Gayatri Krupa P.T.C. College	K.K. Kambaliya, Professor Gayatri Krupa P.T.C. College Phone:(O) 2793 251851 Mobile 9429365301
16	Liliya	SHRI RAMNATH PTC COLLEGE, LILIA	DAVE UMABEN PRABHASHANKARBHAI, ASS. TEACHER SHRI RAMNATH PTC COLLEGE, LILIA Phone:(O) 02793 236843 Mobile 9913575178
17	Savarkundla	V.D.KANKIYA ART'S & COMMERCE COLLEGE- SAVARKUNDLA	PARTHBHAI GEDIYA, ASS. TEACHER KANKIYA COLLEGE S.K V.D.KANKIYA ART'S & COMMERCE COLLEGE- SAVARKUNDLA Phone:(O) 02845
18	Savarkundla	MAHILA COLLEGE - SAVARKUNDLA	MALHARBHAI RAVAL , ASS. TEACHER BANJARA HIGHSCHOOL S.K. MAHILA COLLEGE -SAVARKUNDLA Phone:(O) 02845- Mobile 9328711243
19	Savarkundla	BILAKHIYA COLLEGE- VANDA	ROHITBHAI K.OZA. , ASS. TEACHER P.P.S.HIGHSCHOOL VANDA BILAKHIYA COLLEGE-VANDA Phone:(O) 02845 - Mobile 9879461313
20	Savarkundla	P.T.C. COLLEGE- BADHDA	BHANUBHAI VATLIYA , ASS. TEACHER VIRANI HIGHSCHOOL BADHADA P.T.C. COLLEGE-BADHDA Phone:(O) 02845 - Mobile ASHOKBHAI VIRANI Mobile:. 9879554013
21	Savarkundla	PHARMCIY COLLEGE- BADHDA	PHARMCIY COLLEGE- BADHDA Phone:(O) 02845- Mobile: 9998366265 Email : rcbadhada_pharmcy@yahoo.co.in
22	Rajula	A.H. Bhuva Arts College Rajula	M.B.Sarviya, Professor A.H. Bhuva Arts College Rajula Phone:(O) 2794 222050 (R) Rajula Mobile 9427244647
23	Rajula	H.B.Shanghvi Mahila Arts & Com.College Rajula	P.M.Hadiya, professor H.B.Shanghvi Mahila Arts & Com.College Rajula Phone:(O) 2794 223111 Mobile 9925184747

24	Rajula	H.B.Shanghvi Mahila b.ed collage Rajula	Dhirajlal Parmar, Professor H.B.Shanghvi Mahila b.ed collage Rajula Phone:(O) 2794 223111 (R) Rajula Mobile 9427560370
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1.10 General understanding of the District

As per census gender ratio of Amreli District is 964 census sex ratio of the state is 918.

1.11 Manpower resources of the State Government available in District that can be tapped at polling station level and at AC level.

For each AC, ERO AERO has provided sufficient no. of Sector Officers and other manpower resource for implementation and updating of Electoral Roll. At each booth level, BLOs, Anganwadi Workers, MDM workers, ASHA workers, FPS holder, health workers, talati are available to make the SVEEP programme successful.

Supervisory staff at taluka level can be entrusted the duty of their department to make the SVEEP programmed successful.

1.12 Availability of active and apolitical NGOs or other civil society in district Amreli.

In the district 31 NGOs are available. In next supplementary revision, NGO and 11 Mahila Shamakhya will be involved in this program.

List Of Ngo Amreli District

NO	NGO AMRELI	AREA	AUTHORISED PERSON	ADDRESS	TELEPHONE NO.
1	INDIAN REDCROSS SOCIETY	AMRELI CITY	DR. P.P.PANCHAL	CHITAL ROAD, AMRELI	221144
2	ROTARY CLUB, AMRELI	AMRELI CITY	P.P PANCHAL	STATION ROAD, AMRELI	223338
3	LIONS CLUB OF AMRELI MAIN	AMRELI DISTRICT	PARESHBHAI ACHARYA	LIBRARY CHOWK AMRELI	221451
4	LIONS CLUB OF AMRELI CITY	AMRELI CITY	NANUBHAI TALAVIA	CHAKKARGADH ROAD, AMRELI	220259
5	DISTRICT CHAMBER OF COMMERCE	AMRELI CITY	JAMNADAS MANKADIYA	MANEKPARA AMRELI	222456

List of Mahila Samakhya (Amreli)

Sr.No	Name	Address
1	President	<u>Utthan Trust</u> At :- Rajula, Ta :- Rajula Dist :- Amreli
2	Shri Ravjibhai Danabhai	At Devaliya (Chakkargadh) Ta.Dist. Amreli
3	Shri Mahesh Pandit	<u>Pathik</u> 2, Vrundavan park, Near S.T. Division , Lathi Road, Amreli
4	Shri Dhirubhai Vagadiya	<u>Education & Social Welfare Center</u> 'Hariraj', 95-Jalaramnagar-2, Hanumanpara Road, Amreli 365 601
5	Shri Gunvantbhai Purohit	<u>Shree Sarvoday Sarasvati Madir</u> Babapur, Ta. Dist. Amreli
6	Shri Lalitbhai Mehta	<u>Amreli Samachar</u> Radhalaxmi, Sukhnath road, Ta.Dist Amreli
7	Shri Pyarbhai Halani	<u>Saghan Kshetra Yojana</u> At Vanda Ta. Savarkundla Dist. Amreli
8	Sonal Foundation	'Prashant' Gandhi Society Savarkundla
9	Navnirman Trust	At Devaliya (Chakkargadh) Ta.Dist.Amreli
10	Devchandbhai N. Savaliya	<u>Vishva Vatsalya Manav Seva Trust</u> Bal Kelavni Mandir, at Bagasara, Dist, Amreli
11	Shri Bajrang Khadi Gram Udhyog Trust	at Khambhala Ta.Babara, Dist, Amreli

1.13 Listing of digital and print media available at District level and AC level (both private and Government)

1. Local news papers and Magazines -
 1. Avadh Times
 2. Divya Prakash
 3. Amreli Express
 4. Giriraj
 5. Aasthanu Kiran

2. Renown news papers
 1. Sandesh
 2. Gujarat Samachar
 3. Divya Bhaskar
 4. Phoolchhab
 5. Jail Hind
 6. Times Of India
 7. Akila
 8. Aajkaal
 9. Sanj Samachar
 10. Gujarat Today

3. Local cable networks.
 1. Kerry Packer
 2. Sky Network

1.14 List of State Govt. Departments that are likely to tap for SVEEP campaign,

Sr.No	Department	AC level / Taluka level / Booth level
1	Panchayat (Education I.C.D.S, Agriculture, Health, etc.)	* TDO * Primary teacher * MDM organizers * Agriculture Extention officer * Program officer (ICDS) * Anganvadi workers * Health workers
2	Information department	* Dy. Director (Information)
3	Industries & G.I.D.C	* Factory Inspector * labour officer
4	Education (Higher)	* Teacher (Higher Secondary) * Principals Collages, ITI, Agriculture institutes
5	Food & drags	* Food & drags inspector
6	D.I.C	* Managers of D.I.C
7	Weight & Measure	* Inspector
8	Agriculture	* Expansion officer agriculture
9	R.T.O & S.T	* R.T.O * Manager (S.T)
10	Co-operation	* Co-operative officer * Co-operation societies * Milk societies * APMC
11	Public Distribution System	* Dy. Mamlatdar(Supply) * F.P.S holder

1.15 List of Central Govt. Departments that are likely to tap for SVEEP campaign.

1. Railway
2. Post & telegram

*** Some important central institutions other than Govt. department.**

1. L.I.C
2. Banks
3. B.S.N.L

1.16 List of local traditional and cultural aspects of the district, such as song or drama troupes which will be useful for SVEEP interventions.

1. Hiran Hariyani Musical Group
2. Bhavai.
3. Reputed singers.
4. Diaro.

1.17 List of possible partner agencies.

1. Banks.
2. Factory association / owner / G.I.D.C.
3. Different association.
4. Rotary club.
5. Lion / lioness club.
6. Hotel association.
7. Cinema association.
8. Cable connection association.
9. N.G.O.'s

1.18 List of all Banks, who are members of District Level Bank Committee. (DLBC)

1. State Bank of India
2. Dena Bank.
3. Punjab National Bank.
4. Bank of India.
5. Orient Bank of Commerce.
6. Bank Of Baroda
7. Other Govt. Banks.
8. Private Banks (Like Axis, Standard Charter & Co.Op.Banks)

1.19 What kind of sponsorships we are looking at?

1. For mass awareness through banners, pamphlets, hoardings etc.
2. Sponsorship in different cultural activities like folk dance, Drama, Bhavai, Dairo, etc.
3. Sponsorship in rally, In SMS campaign etc.

B. STRATEGIES.

This will include the following:-

2.1 What Team will look after / supervise the implementation of SVEEP Plan?

1. At District level, DEO & Collector / Dy DEO / Resi. Add. Collector
2. At AC level ERO.
3. At taluka level AERO.
4. At group of polling station sector officer.
5. BLO, Primary teacher, MDM organizers, agriculture program officer, anganvadi workers, health workers.
6. Liaison officer deputed for each AC of class 2 Officer.

2.2 What would be the distribution of work to implement the SVEEP plan at each level?

I. Action to be taken at District level

- Frequent meeting with political parties
- Appeal to appoint BLA for each polling station by political parties.
- Wide publicity with the help of information dept. in local news paper.
- Slide show in local cinema & video theatre.
- Scroll in local cable TV
- Banners & Hoarding at prominent places, Govt. Offices. S.T. depot. Railway Station, APMC and other Public Places etc.
- Involve N.G.O., Co-operative societies, other community association & other voluntary organization in sweep programmed.
- To get Co-operation of celebrities of the district.
- Bulk SMS / Email / Face Book may be used.
- Motivate young voters to carry the message to masses.

II. ERO / RO / AERO / ARO LEVEL

- Appointment / updating of BLO of each polling station.
- Training to BLO / Anganvadi worker, MDM organizers, FPS holders. Health worker & other officials to make a successful programmed
- To inform the public regarding the details of Booth Level Office of the area by putting the board of details of BLO at his home or at his service place. As per part of "KNOW YOUR BLO" programmed.
- To arrange verities of different programmed at colleges, higher secondary schools, ITI & all education institutions level.
- Publicity of election programmed at religious places fare (MELA)
- Publicity through Drama, Bhavai, Diaro & Falk Dance (Padhar Dance)
- During Krushi MELA, The banners should be displayed.
- To involve Sarpanchs / Delegates of Taluka / District panchayat / Nagarpalika in this programmed.
- To involve, political parties traders association, lions club, Rotary Club, different types of Mandals, Social or religious leaders in this programmed.
- An arrangement for easy availability of form No.6, 7, 8 & 8A may be made at "JAN SEVA KENDRA" at all taluka & also guidance may be provided to fill such forms and evidences to be provided.
- Seminars can be arranged to educate the voters regarding the model code of conduct & the importance of vote without fear and reward to strengthen the healthy democracy,
- Posters appealing the above facts should be displayed.

- At P.H.C. / C.H.C. / Civil Hospital & Hospital run by trust, banners & Hoarding should be displayed. Distribution of necessary forms should be arranged including guiding the people to fill the forms.
- Banks, Corporate Office, Govt. Colonies, Police Colonies, GIDC may be insisted to registers their staff & family members to get enrolled.

III. B.L.O LEVEL

- * Implementation of instructions given from upper level
- * Regular meetings with locals
- * Registration of newly married females and youth
- * Display of banners on panchayat / dairy / school / colleges / PHC /
CHC / community hall etc. buildings
- * Distribution of pamphlets in melas, krishi melas, gram sabhas, social
gatherings etc.
- * Encouraging female registration with the help of women panchayat
members.

2.3 What would be actual plan to reach these target areas?

Serial no.	Medium for SVEEP	Target area (whether whole District/AC/Particular Polling Booth)	Partnership if any	Responsible officer/office for implementation
1	Appointment of BLA by political parties	AC / Polling Booth level	-	* DEO has appealed to appoint BLA at each booth to all political parties. * appointment of BLA with consultation with political parties.
2	Publicity * Registration in PER through. * Hoardings * Banners * Pamphlets	AC / poling booth level. * Important Govt. Building * Public places * Banks * Hospitals * Govt. colonies * Different societies * Panchayat office * School / Collage	Local Information department * Banks * Different association * NGO * Factory owner	
3	Meeting with principal & Designated officer * Also G.S / L.R may be invited	* Youth voters * education institute		
4	Meeting with public & privet banks			
5	Meeting with AC / Taluka level Govt. / Central Govt. officer for their involvement in SVEEP plan.			
6	Training & motivation to BLO & New BLO.			
7	Training to Sector Officer for SVEEP plan			
8	Meeting with other village level assistant agencies Anganvadi /MDM organizer/ FPS/ health / Sakhi Mandal etc.	Polling booth		

9	Meeting with AC / Taluka level political leader, TP/ DP & taluka president.			
10	Meeting with social & religion head			
11	Meeting with NGO / Rotary Club / Lions club / Mahila shamakay			
12	Meeting with salt association	polling station where having agariyas voters	salt association	sector officer & salt inspector

C. CHAIN OF PARTNERSHIPS WITH BANKS.

Hoardings and Banners will be located at Banks and it will help to

- How to search your name in electoral roll.
- How to be a voter.
- How to get EPIC.

D. DIFFERENT COMPONENT OF THE SVEEP PLAN.

4.1 YOUTH

- Age Cohort 18-19
- State : 1.59 (Elector)
- District : 1.60 (Elector)
- Designated officers have been appointed in colleges & education institutes to enroll 100% youth voters.
- Banners may be displayed at educational complex.
- Written appeal may be made at notice board.
- To involve NCC/ NSS / Nehru Yuva Kendra, different types of Mandals, for registration, to educate for model code of conduct & to strengthen the democracy.
- Different type of competition to be held like drawing, essay writing & zingal songs.
- Student may be provided T-Shirt / Cap / Hand belt with public participation.
- Seminar may be arranged for awareness.

4.2

FEMALE

- State Gender Ratio 918, district gender ratio 964(census)
- State Gender Ratio 907, district gender ratio 905 (Electoral Roll)
- To involve programme officer / ICDS / health worker, Sakhi Mandal, women organization female members of SHG group.
- 100% enrollment of female students at higher educational institutes.
- Enrollment of women through institutes runs by women such as.
 - ⇒ Mahila Samakhya
 - ⇒ Mahila Kalyan Kendra & Family Welfare centre.
 - ⇒ Meeting with orthodox community like Rabari, Kathi, Darbar, Koli & different Mahila Mandal to enroll 100% female.
 - ⇒ Religious head may be involved for this purpose also.

4.3 Illiterate

- To explain importance of registration & EPIC by local leader & BLO
- Social & Religious leader/ Sarpanch / Talati may be involved to get the Task overcomes.
- Bhavai / Diaro/ Play may be useful for awareness.
- Maximums guidance & help should be provided for enrollment by BLO in filling forms & to get necessary evidence.

4.4 Literate

- Seminars may be arranged to strength the democracy educating them regarding the model code of conduct, free and fare election.
- Electronic media should may be used for mass SMS.
- Use of Facebook, Orkut, Twiter & other social web sites will be useful.
- Rotary club, Lions club, different social & religious organization may be insisted for SVEEP.

4.5 URBAN AREA

- Banners / Hoarding should be displayed at important public places, offices.
- Election display board at the place where maximums traffic passes.
- Banners should be displayed at corporate, residential places Malls & important market places, religions places and factories.
- Slide show at cinema & video theatres & Scroll in local T.V channels should be displayed.
- An appeal in musical party / Diaro / in Town Hall or other places where such functions are held.

4.6 RURAL AREA

- An arrangement should be made for easy availability of form No 6, 7 8, 8A at panchayat Office.
- Guidance & help should be provided to fill the forms & to provide The necessary evidences.
- Rural Govt. Officials like I.C.D.S, health worker, M.D.M organizer, fair shop holder, teachers may be involved to get 100% registration.
- Local Social/Religious leaders surpanch, talati may be involved to Achieve the goal.
- Help of Yuvak Mandal, Mahila Mandal should be taken.
- Bhavai/Drama/ Diaro will be helpful in rural areas.
- In gramsabha voters list should be read & the remaining eligible Persons must be get enrolled, supplying necessary form at once.

E. MULTI-MEDIA CAMPAIGN.

1. Scroll on local cable T.V regarding registration, model code of conduct, EPIC and other information's regarding election process.
2. Publication of election related news, registration in electoral roll, EPIC mode code of conduct in both wide spread and local news papers, magazines etc.
3. ECI (Amreli) account on facebook.
4. Separate pamphlets with daily news papers.

Thank You