

LY1013

APPLICATION FOR CERTIFICATION OF ADVERTISEMENT

- I.
- (i) Name and full address of the applicant

 - (ii) Whether the advertisement is by a political party / contesting candidate / any other person / group of persons / association/ organization / Trust
(give the name)

 - (iii) (a) In case of political party, the status of the party (whether recognized National/ State / unrecognized party)

 - (b) In case of a candidate, name of the Parliamentary / Assembly Constituency from where contesting

 - (iv) Address of Headquarters of political party / group or body of persons / association/ organization / Trust

 - (v) Channels / cable networks on which the advertisement is proposed to be telecast

 - (vi) (a) Is the advertisement for the benefit of prospects of election of any candidate(s)

 - (b) If so, give the name(s) of such candidate(s) with full address and name(s) of constituency(ies)

 - (vii) Date of submission of the advertisement

- (viii) Language(s) used in the advertisement
(advertisement is to be submitted with two
copies in electronic form alongwith a duly
attested transcript)
- (ix) Title of advertisement
- (x) Cost of production of the advertisement
- (xi) Approximate cost of proposed telecast with
the breakup of number of insertions and rate
proposed for each such insertion
- (xii) Total expenditure involved (in Rupees)

II.

I, Shri / Smt. _____, S/o / D/o / W/o _____,
(full address) _____, undertake that all
payments related to the production and telecast of this advertisement will be made by
way of cheque / demand draft.

Place :

Signature of the applicant

Date :

III.

(Applicable for advertisement by a person / persons, other than a political party or
a candidate)

I, Shri / Smt. _____, S/o / D/o / W/o _____,
(full address) _____, hereby
state and affirm that the advertisement(s) submitted herewith is not for the benefit of any
political party or any candidate and that this advertisement(s) has / have not been
sponsored / commissioned or paid for by any political party or a candidate.

Place :

Signature of applicant

Date :